

Blackboard®

News Release

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Utrecht University renews its partnership with Blackboard

*Ranked first after a competitive tender, Blackboard Learn will continue
to empower more than 35,000 students and teachers*

AMSTERDAM, 20 July 2017 – Blackboard Inc. today announced that Utrecht University reselected Blackboard Learn, the company’s flagship learning management system (LMS), to continue to provide an engaging and rewarding teaching and learning experience to more than 35,000 students and faculty. The decision was made following a four-way competitive tender process that awarded Blackboard Learn with the highest quality scores.

Established in 1636 in Utrecht, the Netherlands, Utrecht University is an international research institution with seven faculties and three teaching institutes. A long-term client of Blackboard, the University has been at the forefront of education technology and mobile access to education, with its online learning environment playing a key part in driving academic success.

“We want to make sure that our students have access to the best tools for their education, now and in the future,” said Esther Stiekema, Director of Academic Affairs at Utrecht University. “During our selection process, we took into consideration several elements, including technical features, feedback from teachers, students and administrators, and the suppliers’ global vision. Blackboard proved to be the best fit for our institution.”

“We are thrilled to have the opportunity to continue our work with Utrecht University,” said Lee Blakemore, President of Blackboard International. “Once again, our robust, flexible and feature-rich LMS solution has been selected to help improve student outcomes and make learning more streamlined and personalized. Utrecht University’s choice further testifies to our unique positioning as education’s partner in change.”

About Blackboard Inc.

Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education’s partner in change.