



## Learning Insight Solution

Translate data insights into action to improve instruction effectiveness, student performance, and institutional operations

For schools already delivering online programs, but looking to expand them

### Our Adoption Services\* include:

- › **Training and project management services, including interactive workshops to refine knowledge and learn best practices.**
- › **Configuration assistance with guides to keep your skills fresh and help you teach others**
- › **Guidance from end user requirements to system readiness for real-time teaching and learning with Blackboard Web Conferencing and IM Services**
- › **Analytics basic training and best practices for making effective data-driven decisions**

The LMS is moving – quickly – beyond its traditional acronym. Are you ready? Today's learners are expecting more from their learning platforms: more flexibility, more personalization, more content, and of course, ease of use.

Blackboard is leading this change by integrating the most proven and scalable technologies and services in Higher Education to bring you fully functional Learning Solutions. These solutions allow you to deliver a learning environment that meets the growing demands of today's, and when you're ready tomorrow's learners.

We'll help you maximize the value of your investment with included Adoption Services. We have the expertise to help you adopt technology in a way that faculty will accept – with a focus on ease of use, holistic change management, and post deployment training and support.

### The Learning Insight Solution provides you with these benefits:

- › Full Learning Management System, including course creation and delivery, course assessments, grading, plagiarism prevention, online collaboration through web conferencing, instant messaging, wikis, journals, and blogs; and mobile access
- › Adoption Services for foundational training and planning
- › Evidence collection and data analytics with easy-to-understand dashboards and reports for:
  - › Rubric-based evaluation and reporting related to accreditation and improvement efforts
  - › Data-driven decisions, showcasing your academic success, and demonstrating ongoing academic improvement
  - › Improved instruction effectiveness, student performance, and institutional operations
  - › Ability to identify, engage and retain at-risk student populations.
- › Project management to ensure your school gets the most out of your investment
- › Flexible delivery options, including self-hosted, or Blackboard hosted

### Learning Solutions to Fit Your Institution's Needs, Because One Size Does Not Fit All

For more information, visit [blackboard.com/higher-education/learning-solutions](http://blackboard.com/higher-education/learning-solutions) or contact your Blackboard Sales Professional.

\* Adoption Services for each Learning Solution include a Statement of Work which defines the scope of consulting services.