

Blackboard



Smore partnership brings custom newsletters to Blackboard Mass Notifications

Smore is a simple content creation tool that lets users create gorgeous newsletters. Our partnership and integration with Smore brings their technology directly into the Mass Notifications messaging interface. Their drag and drop experience allows content creators of all skill levels to design newsletters that are as engaging as they are beautiful.



Create 14 newsletters for free

Smore is giving Blackboard Mass Notification customers 14 free newsletters per year



Update or change content with unlimited editing privileges

You can edit newsletters as much as you'd like, even after they have been sent



Design custom newsletters to compliment your brand

Smore provides education themed backgrounds and a variety of colors and fonts so you can make your newsletters match your brand



Merge an existing Smore account

If you use the same email for Smore as you do for Blackboard, we will automatically connect your account for you



Insert media to make your newsletters interactive

You can engage with your newsletter readers by including videos, forms, buttons, and images



Turn newsletters into flyers

Smore newsletters look great as flyers too! You can print your newsletter or download it as a PDF for expanded sharing options.

Upgrade a free Blackboard Smore account for unlimited newsletters, backgrounds, and design options

[UPGRADE MY SMORE ACCOUNT](#)

Watch a video of the Smore integration in action

[WATCH SMORE VIDEO](#)

Contact the Smore team with any questions

[EMAIL THE SMORE TEAM](#)