



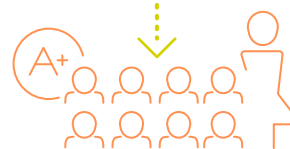
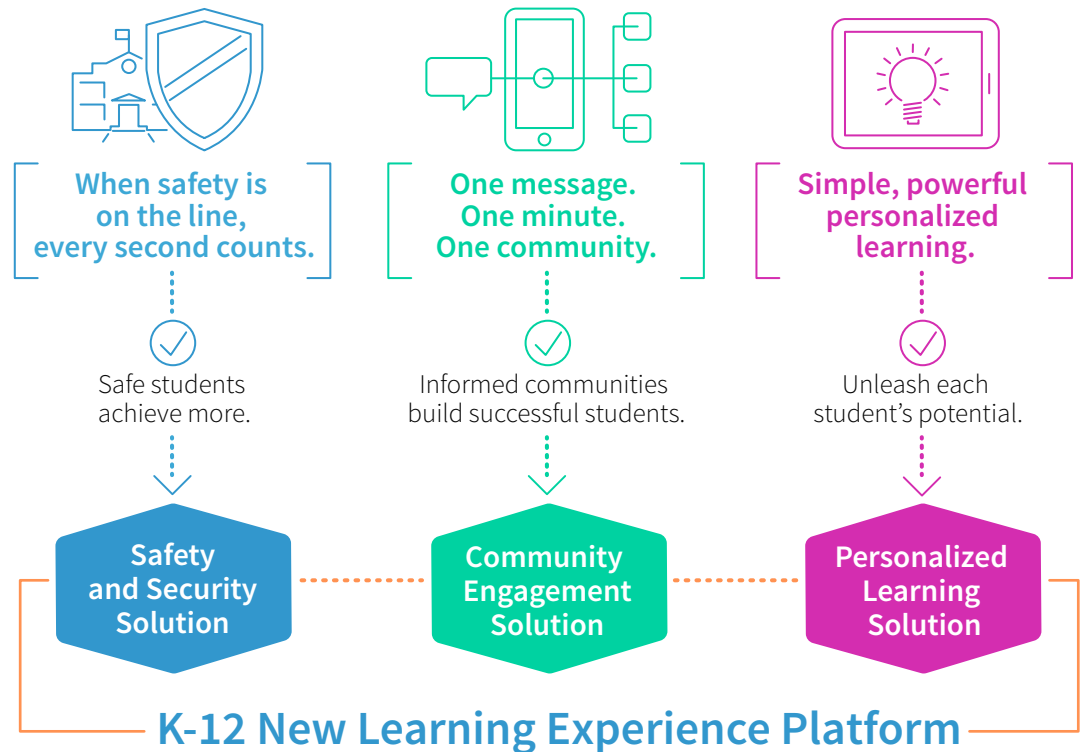
# Optimizing the learning experience

## Building deep connections between schools, families, and communities

Blackboard's unique approach to K-12 education focuses on creating a seamless and engaging experience for each learner. Our platform provides a way for students to learn in a safe, connected, and technologically savvy environment by focusing in on the three main foundational challenges districts face:

- Maintaining a safe and secure space for academic achievement
- Engaging and informing the entire community
- Advancing personalized, competency-based learning








## The only comprehensive K-12 platform



**Learner Success. Optimized.**

## K-12 New Learning Experience Platform

Leading edge technology, services, and data capabilities deliver the learner centric experience

<p>Solutions</p> 	 <p>Safety and Security Solution</p>	 <p>Community Engagement Solution</p>	 <p>Personalized Learning Solution</p>
<p>Technologies</p> 	<p>Blackboard Social Media Manager</p>		
	<p>Blackboard Mass Notifications</p>		
		<p>Blackboard Web Community Manager</p>	
		<p>Blackboard Mobile Communications Apps</p>	
			<p>Blackboard Collaborate</p>
			<p>Blackboard Learn or Moodle rooms Bb Student Blackboard Open Content</p>
<p>Integrations</p> 	<ul style="list-style-type: none"> <li>• SIS</li> <li>• Telephony</li> <li>• Social media outlets</li> </ul>	<ul style="list-style-type: none"> <li>• Grades</li> <li>• Meal plans, transportation</li> <li>• Activity payments, supply lists, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Course content</li> <li>• Cloud storage</li> <li>• Video services</li> </ul>
<p>Services</p> 	<ul style="list-style-type: none"> <li>• Implementation</li> <li>• Customization</li> <li>• Integration</li> </ul>	<ul style="list-style-type: none"> <li>• Implementation</li> <li>• Creative design</li> <li>• Integration</li> </ul>	<ul style="list-style-type: none"> <li>• Implementation</li> <li>• Adoption</li> <li>• Professional development</li> </ul>



*Blackboard's K-12 New Learning Experience Platform provides all our students, teachers, and parents easy access to information and resources to meet the needs of every learner. Blackboard is helping us erase the digital divide and provide more opportunities for all students.*

**Dr. Scott Smith** Chief Technology Officer, Mooresville Graded School District, NC

### Learner Success. Optimized.

**Blackboard.com/K12**

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