

Registration Information

Register for the *Learn Teaching Essentials Certification for Original* course on Blackboard Academy by visiting our Course Catalog at <https://bbacademy.blackboard.com/webapps/bbgs-cloud-portal-BB5a1c513488149/app/portal/catalog?locale=en&dir=ltr>. If you have any questions regarding course access, contact Blackboard Academy at bbacademy@blackboard.com.

Course Overview

In this facilitated online course covering Learn Original, you will learn the basics of building a course; how to effectively select communication tools to increase student engagement; and how to design effective assessment activities. The course is divided into three main areas: Building Courses, Enhancing Communication, and Assessing Learners. Topics include:

Building Courses

- Planning Your Course
- Course Building Basics
- Using Course Files
- Presenting Your Content
- Evaluating Your Course

Assessing Learners

- Creating Assignments
- Grading Assignments
- Creating Tests

- Grading Tests
- Advanced Functionality

Enhancing Communication

- Communication Overview
- Creating Discussions
- Working with Discussions
- Group Work
- Basic Collaborate

You will work independently and collaboratively to investigate the opportunities and challenges of online teaching. The main course, in which you are a student, contains all the class readings, discussion activities, and assessments. You are an instructor in two additional companion courses to complete hands-on activities. The *Development Course* provides an area to complete assigned course development activities. The *Practice Course* contains mock student data to facilitate course management practice.

Course Objectives

Building Courses

- Create a plan for building your course.
- Identify existing resources you can use in your course.
- Access and navigate the course environment including the Control Panel.
- Plan and create your course menu by adding tools, blank pages, and content areas.
- Upload and link to content in Course Files to manage course content
- Create and edit learning modules and folders to organize course content.
- Add various types of content to the course, including mashups

- Evaluate your course from a student perspective.

Enhancing Communication

- Compare and contrast asynchronous and synchronous modes of communication.
- Establish course communication policies and procedures.
- Use discussions to enhance communication among you and your students.
- Create, manage, and grade discussion forums.
- Evaluate best practices for managing groups.

Assessing Learners

- Use the assignments tool to efficiently create assignments that assess students in a variety of meaningful ways beyond traditional objective tests.
- Encourage students to submit original work by using the SafeAssign tool.
- Build, deploy, and grade tests then view test statistics
- Explain the grading and regrading processes.
- Use the Grade Center effectively to review, edit, or manually grade student submissions.
- Discover the benefits of question pools, and random blocks for tests.

Who Should Attend

Instructors, faculty, course designers, administrators, and support staff who will be teaching or supporting blended and/or fully online courses using Blackboard Learn Original Course View.

Time and Costs

- Participants should expect to spend approximately 30 hours to complete the course activities.
- \$300 USD per person
- Printed or online materials do not need to be purchased for this course

Location

- Fully online
- Asynchronous (participants do not have to be online at a specific time of the day)

Prerequisites

- Internet access along with basic computer navigation and web browsing skills
- Materials from a traditional or online course to be used in development activities or a topic with which you already familiar. Our focus is on learning to use the Blackboard Learn platform and not developing significant new course content.

Certification

The *Learn Teaching Essentials Certification for Original* introduces the pedagogy of online learning and presents best practices for teaching in web enhanced and distance education environments. Completing all course activities leads to a Certification Certificate.