

### Course Modules

1. Learning Analytics Fundamentals
2. LMS Engagement
3. Course Design
4. Performance and Outcomes



### Course Content

The “Data-Informed Teaching and Learning” course provides educators with practical information for leveraging data to identify different indicators of learner engagement. Data has myriad applications for course design, learner outreach, and even assessment. This course will introduce learning analytics best practices that are platform agnostic, while also interacting with specific reports within the Blackboard Data & Analytics portfolio.



### Course Materials and Requirements

Participants will be enrolled in a fully, online facilitated course that is primarily asynchronous delivery. They will work through a series of interactive content modules, practical and collaborative exercises, and assessment tasks. In addition, there will be three synchronous webinars delivered by the facilitator, over the four-week duration of the course.

Participants will be required to complete assessment tasks to the required standards to demonstrate competencies. Participants will be assessed and, if successful, certified by Blackboard in co-operation with its academic partners. It is expected that it should take approximately *14-16 hours* to complete. This course will continue to be available to participants for one year from registration.



### Who Should Attend

This course is specifically designed for LMS Analysts and advanced educators, teaching support staff, and learning or instructional designers working in, or intending to work in, an organization or institution that provides learning.



### Important Information

Direct questions to [bbacademy@blackboard.com](mailto:bbacademy@blackboard.com) or your Blackboard Account Representative.