



Fix Your Content Day:

# Helping Institutions on their Accessibility and Inclusion Journey



At Anthology, we believe that accessible content is better content. Blackboard Ally partners with institutions worldwide to empower their commitment to accessibility and inclusion. To keep supporting this journey, we're bringing back Fix Your Content Day (FYCD), a 24-hour global competition which challenges participants to create accessible and more inclusive digital learning content for Global Accessibility Awareness Day (GAAD) on May 19th.

The objective of the day is simple. Colleges and universities enrolled into the challenge will be able to make as many "fixes" as possible to Blackboard course files and improve their accessibility using Blackboard Ally. In the lead-up to the challenge, institutions are welcome to mobilize and motivate the campus for the competition, plan strategies, and prepare for the day. Remember, the fixes need to happen through the Blackboard Ally User Interface to be counted in the contest.



## Are you up for the challenge?

When the clock strikes May 19th in the first time zone on Earth (Kiribati), the global leaderboard is launched and the competition begins. Leveraging usage data from Blackboard

Ally, the Leaderboard ranks each participating institution by their total number of files improved out of their total number of students and also tallies the total number of files improved across all Blackboard Ally users over the 24 hours.

## Fix Your Content Day 2021 Numbers



**108,546**  
COURSE FILES IMPROVED

\* Countries: Australia, Belgium, France, Ireland, United Arab Emirates, United Kingdom, and United States of America.



## Fix Your Content Day 2021 Overall Leaderboard

**1** **Ogeechee Technical College**  
*North America*

**2** **Coastal Pines Technical College**  
*North America*

**3** **Wiregrass Georgia Technical College**  
*North America*

Fixes		
5,480	6,284	5,966
Students		
1,552	1,903	2,544
Fixes per Student		
<b>3.53093</b>	<b>3.30215</b>	<b>2.34513</b>

## Fix Your Content Day 2021 Regional Leaders

**NORTH AMERICA**  
Ogeechee Technical College

**MIDDLE EAST**  
The British University in Dubai

**ASIA PACIFIC**  
Charles Darwin University

**EUROPE**  
York St. John University

Fixes			
5,480	1,442	2,504	1,229
Students			
1,552	2,000	8,005	6,085
Fixes per Student			
<b>3.53093</b>	<b>0.71100</b>	<b>0.31280</b>	<b>0.20197</b>

### Making an Impact on Inclusive Education One File at a Time

Fix Your Content Day is the perfect opportunity to motivate campuses and improve the accessibility of course materials. Many institutions have used this challenge as a method for raising awareness among instructors about the importance of digital accessibility. Additionally, this event can serve as an opportunity to promote Blackboard Ally on campus and encouraging digital accessibility through a different communicative lens.

Fix Your Content Day helps to instill numerous file upgrades, having a significant impact for all participating institutions on their journey of making course content more accessible for all students.

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