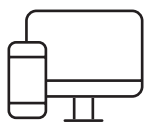


2020 Online Strategy Checklist

A guide for updating your online strategy during the COVID-19 crisis



Does my online strategy and vision include:

- Growth expectation
- Program selection
- Target student population (current, new, degree completers)
- Technologies, policies, and processes that reflect strategy and vision
- A plan for measuring success with data



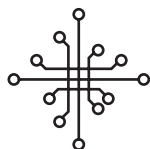
Does my strategic engagement plan include:

- Updated student orientation program
- Student retention strategy (program and courses)
- Student support services
- Multi-channel communications plan
- Services and guidelines for students with limited or no at-home connectivity



Does my faculty development program include:

- Participation in professional development for teaching online
- Online instructional design best practices
- Resources for ongoing online teaching support



Does my program and course refinement strategy include:

- Plan to remediate courses brought online outside of institutional quality standards
- Documentation and plan to implement accessibility policies and practices
- Integration of synchronous and asynchronous teaching strategies

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