



The Link to Powerful Cengage Learning Solutions



Blackboard and Cengage Learning have partnered to streamline access to digital solutions and content within Blackboard Learn. Together, we are making it easier for faculty to access Cengage Learning's brand name digital products inside their Blackboard Learn courses.



Creating Dynamic Courses Just Got Easier

The Cengage Learning Building Block provides seamless access to Cengage Learning's rich digital learning solutions and content directly within Blackboard Learn, creating a simpler and more intuitive experience for both instructors and students:



- Single sign-on provides easy and immediate access to a wealth of Cengage Learning digital content and tools – without the need to remember additional logins and passwords.



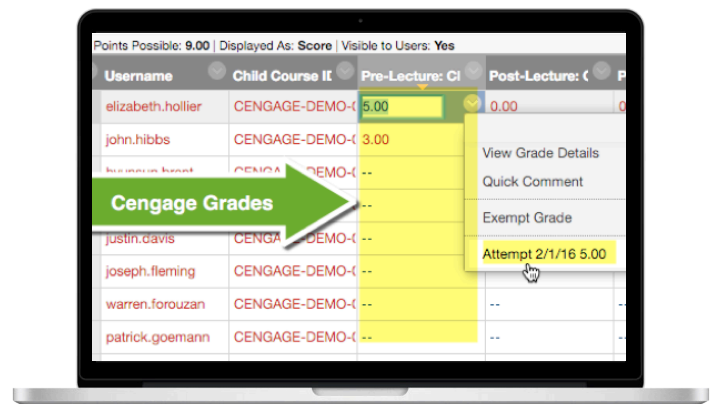
- Cengage Content Selector within the Blackboard Learn course content area allows instructors to easily create a unique learning path for students with customized content and deep links to Cengage learning activities, e-text and more – all within the native Blackboard Learn workflow.



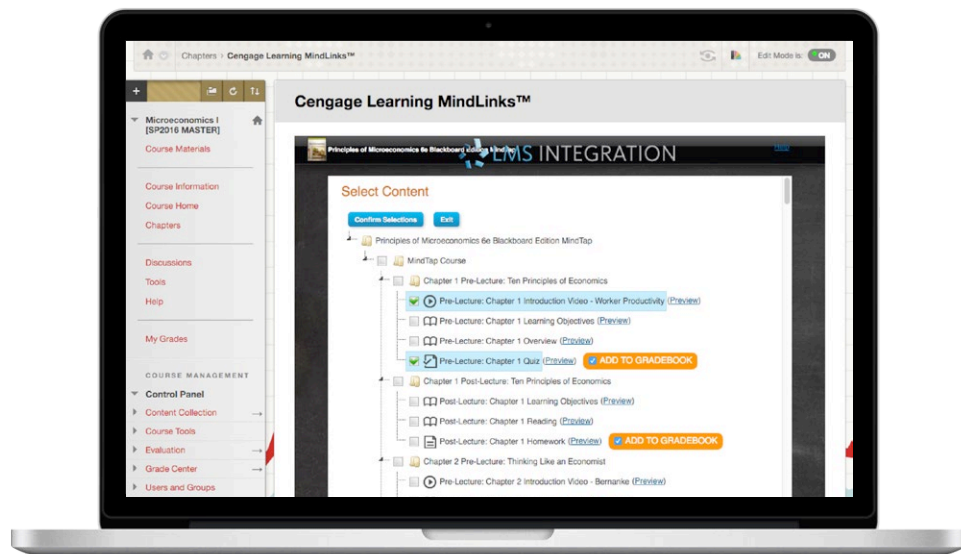
- Grade synchronization ensures grades from Cengage Learning assignments automatically appear in the Blackboard gradebook, allowing instructors to focus their time on teaching and learning instead of manual grade entries.



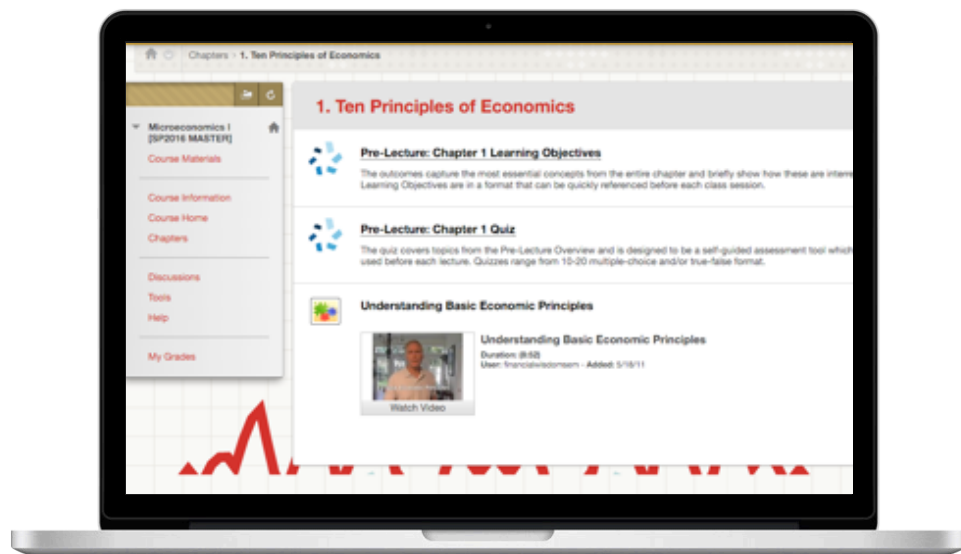
- Simplified registration process allows students to get up and running faster.



Gradebook synchronization



Efficient workflow for content selection



Direct links to Cengage Learning content

Get Started Today

Visit Behind the Blackboard to download the free Cengage Learning Building Block. The Building Block is available U.S. higher education institutions licensing Blackboard Learn 9.1.

To learn more, contact your Blackboard Learn Account Representative or visit: blackboard.com/cengage.