



## A LOOK AT 2019

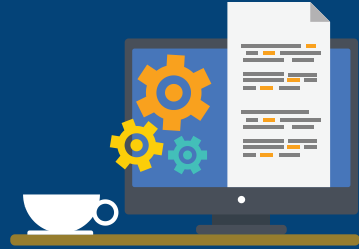
Thanks to our clients, 2019 was one of our most exciting yet. Here's a few milestones that make us proud.

Blackboard Ally continued to empower content accessibility and universal design.



**2M+**  
**downloads**

of alternative format content in the first two months of 2019 academic year.



**660+ institutions**

now use Ally to improve course content.

More clients moved to the cloud.



**673 clients**

have migrated to SaaS\*.

\*Projected by December 31, 2019

We welcomed

**300+ new institutions**

to Blackboard.



**Awarded  
by our users.**



Blackboard Learn chosen for the Platinum Award in the 'LMS Category' of Campus Technology's Reader's Choice Awards.

**Continued innovation  
in data and analytics.**



**630+ data enthusiasts**

from 28 countries joined our 21 Days of Blackboard Data hackathon.

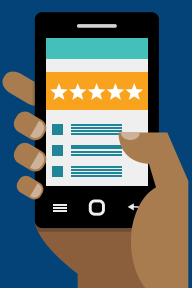
**Proudly served  
the K-12 community.**

We support **26M+ K-12 students** (nearly half the U.S. student population).



**Accelerated  
mobile adoption.**

**15M downloads  
of the Blackboard App** with a 4.6 out of 5 star rating in the App Store.



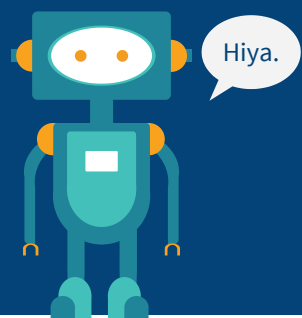
**Helped  
faculty deliver.**



**1,000+  
faculty and staff  
certifications** awarded through Blackboard Academy.

**Launched a new tool  
for student success.**

Introduced Blackboard Chatbot powered by Ivy.AI, to optimize the student experience on campus.



Thanks to our Blackboard client community for a great 2019!

Follow us on Facebook, LinkedIn and Twitter at **#BbElevate** to read more highlights from your Blackboard Team and to share your own.