



Blackboard Intelligence

National Student Clearinghouse* Data

for Student Management

Key Features

- NSC Student Tracker data request and import
- Enhancement to Student-at-a Glance report
- New standard reports

New Reports

- NSC Detail report image (for exporting formatted data requests to the National Student Clearinghouse)

Admissions

- Previous admissions for all students
- Declined admissions for non-enrolled students
- Subsequent enrollment for enrolled students

Current Students

- Previous admissions
- Subsequent enrollment

Graduated Students

- Previous admissions
- Subsequent enrollment

Get the big picture of student success.

Empower admissions, enrollment management, and student success with the information they need for timely and evidence-based decision-making. Automate National Student Clearinghouse requests and easily integrate NSC StudentTracker® data as part of your existing data warehouse and analytics environment: Student Management for Blackboard Intelligence.

NSC Data Request

In the U.S., more than 3,600 colleges and universities – enrolling over 98% of all students in public and private U.S. institutions – regularly provide enrollment and graduation data to the National Student Clearinghouse. The value of this data for government, institutions, and researchers is tremendous. But the process of formatting data requests to the NSC can be time-consuming, labor-intensive, and prone to error.

With the National Student Clearinghouse extension for the Student Management module for Blackboard Intelligence (version 4.2 and above) we have included two new CustomSource helpers to streamline the process of generating data requests forms for subsequent enrollment, declined admissions, and previous admissions in the National Student Clearinghouse expected format so that institutions can get the information they need, faster.

NSC Data Import

Access to information about student enrollment history is vital if institutions are going to optimize their admissions and enrollment management strategies. Beyond simple access to NSC data, it is important for evidence-driven institutions to have access to a complete dataset that includes both institutional data *and* enrollment data from the National Student Clearinghouse. Too often, however, institutions only make StudentTracker® requests when they have a specific need. Receiving a response takes time. It also takes time to write queries and create the visualizations necessary to answer the questions that prompted the request in the first place.

What if you could easily import response files from the National Student Clearinghouse into your current data warehouse, and make NSC data available to the people who need it, when they need it?

* National Student Clearinghouse neither endorses nor was involved in the development of this feature for Blackboard Intelligence.

With the National Student Clearinghouse extension for Student Management, you can integrate StudentTracker® response files from the National Student Clearinghouse out of the box. What this means is that institutions can now easily ask and answer questions like:

- Where did applicants choose to enroll if they didn't choose to enroll in my institution?
- How many students who accepted and did not matriculate at my institution did not end up matriculating *anywhere*? Are there specific regions that should be targeted for outreach efforts?
- Where do students go when they leave my institution? What type of institutions are these?
- How many students pursue a subsequent degree at another institution after graduating from my institution?
- How many students transfer out? How many transfer back in?

Reporting Enhancements

Student at a Glance

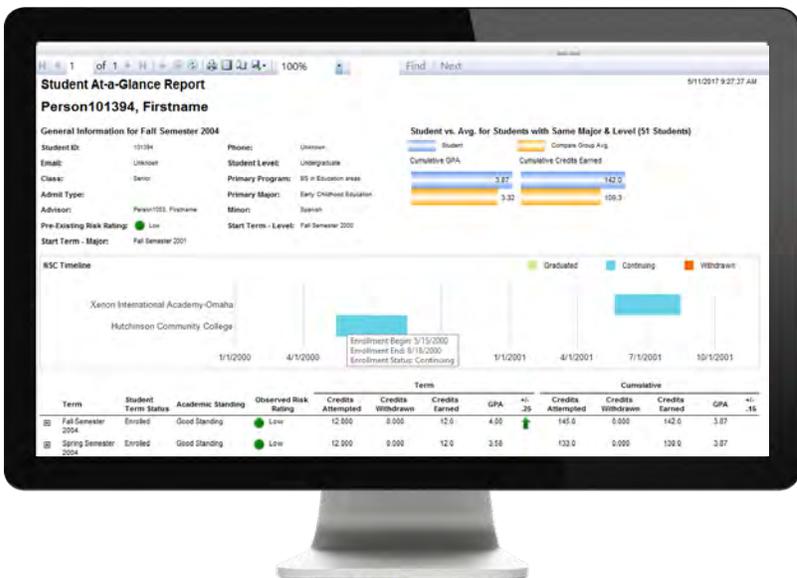
The Student-at-a-Glance report in Student Management has for a long time been a useful resource to professional academic advisors interested in proactively reaching out to students based on a number of important risk factors. With the integration of NSC StudentTracker® data, this report has been upgraded to include a timeline of students' past enrollment history as well.

New Reports

The addition of NSC StudentTracker® data as part of the National Student Clearinghouse extension for Student Management creates a wealth of *ad hoc* analysis and reporting options for enrollment managers, admissions officers, provosts, and institutional researchers. By integrating this data as part of our standard data warehouse model, end

users have the ability to easily identify trends involving NSC and SIS data without the need to request specialized assistance from institutional research analysts. Working closely with some of our institutional partners, however, we have identified and prepared several additional key reports that will be instantly helpful to institutions, including:

- NSC Response File Student and Institution Match
- Institution Enrollment Following Application by Major, Dept
- Subsequent Institution Enrollment by Major, Dept
- Transfers In, Transfers Out by Institution Type



Student Management

With self-service access to student data, you can make significant improvements to your recruiting strategies and create proactive retention plans. Find out exactly what's working and what needs to be improved at every stage of the student life cycle.

Blackboard Intelligence

Blackboard Intelligence is a set of packaged data warehouse, analytics, and reporting applications including modules for Blackboard Learn (Analytics for Learn), Student Management, Finance, HR, and Advancement. Blackboard Intelligence integrates with leading ERP systems, enabling institutions of higher education to stand up a robust dimensional data warehouse in a matter of months, not years. It improves institutional performance through increased information quality, productivity, insights and results.

For more information, visit blackboard.com/analytics

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