Blackboard®

Cost of Instruction

Key measures

› Instructional revenue

› Instructional salary / benefits cost

› Class margin

› Course utilization %

› Revenue per class enrollment

› Instructional costs per class enrollment

› Margin per class enrollment

› Average enrollment per section

› Average cost per student

› Average revenue per student (discounted and undiscounted)

› Average margin per student

Colleges and universities are complex institutions. Understanding instructional costs from a perspective that is at once global and granular can seem like an immense challenge. But this challenge is nothing when compared with the uncertainty that faces higher education in the coming years. As enrollments decrease and funding models change, lack of insight into the cost of instruction is making it difficult for many institutions to survive. At the same time, Institutions with access to data complemented by a culture of evidence-based decision-making are not just likely to survive, but also thrive as they responsively adapt to 21st century challenges and opportunities.

Chief Academic Officers overwhelmingly acknowledge the role that finances play in decisions about academic programs. An institution's ability to calculate costs per student by college, program, department, course, and course section is vital to long-term strategic planning and resource allocation. Cost of Instruction for Blackboard Intelligence helps strategic leadership teams to assess instructional costs and capacity. Using advanced analytics technology, Blackboard delivers a solution that integrates cross-functional data about student enrollment, human resources, and finance.

With Cost of Instruction, institutions can:

› Understand direct margins, revenues and instructional costs by course, student, department/college and individual faculty member

› Produce ongoing cost of delivery information

› Provide a campus-wide planning tool for information in resource allocation

› Achieve transparency around the costs of instructional operations

› Give schools and departments the ability to analyze cost of programs

› Identify administrative efficiency opportunities and capacity planning

› Gain access to course data benchmarks

› Improve financial reporting and evaluation of financial and enrollment trends

› Optimize planning and resource allocations

Blackboard Intelligence

Blackboard Intelligence is a set of packaged data warehouse, analytics, and reporting applications including modules for Blackboard Learn (Analytics for Learn), Student Management, Finance, HR, and Advancement.

Blackboard Intelligence integrates with leading ERP systems, enabling institutions of higher education to stand up a robust dimensional data warehouse in a matter of months, not years. It improves institutional performance through increased information quality, productivity, insights and results.

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