



Blackboard and FATV partner to deliver on-demand financial aid services to students



Understanding and applying for financial aid can be a stressful situation for students.

Blackboard and FATV are partnering to deliver financial aid and financial literacy topics via a medium students expect and understand. Blackboard Student Services' customers now have 24/7 access to a library of online video content to answer their questions in both English and Spanish.

Our integrated solution offers:

- Blackboard's combination of people, technology, and data to deliver a scalable solution to support your students 24/7 via self-help, phone, chat, or email
- FATV's expansive on-demand video library to answer common financial aid questions
- An improved student experience to help students easily navigate the often confusing process of financial aid while also reducing call volumes

Enhance your Blackboard Student Services support with online video content provided by FATV.



Improve self-service:

Tech savvy students want multi-media, insightful, easy-to-use technologies



Extend school resources:

Efficiently communicate with students in a language they understand



Accessible for students with disabilities:

Meet Section 508/VPAT compliant alternative formats



Tailored for your institution:

Create custom videos and mold your FATV library to meet your institutional needs



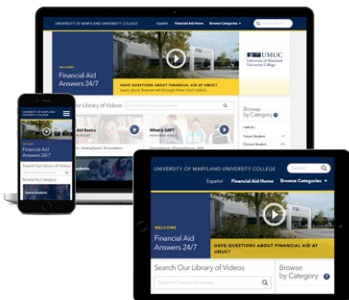
Up-to-date financial aid online video content:

Vetted library of content reviewed by experts



Measurable results:

Use our detailed metrics to gather greater insights into student interests and questions



Learn more about the partnership at: financialaidtv.com/partners/blackboard or contact your account executive.