

Blackboard's Digital Teaching and Learning Series delivers world-class professional development and certification for higher education professionals in the effective use of digital learning technologies.

What is the institutional model?

The institutional model has been created for those mature institutions who would prefer to deliver the courses in-house and have strong internal teams with the experience and capability to deliver teaching and learning professional development.

The model is co-delivery: Blackboard enables your team to deliver the courses at your institution using your own staff as facilitators. Blackboard continues to provide the online course environment and administration, maintain the currency of the course materials, and administer the examination.

This model has two main components: the enablement process for your facilitation team and the license to deliver internally to a number of seats.

How it Works



Up to 15 participants take course and certification



Of those, up to 15 can go through accreditation process



Institution purchases seats and deliver internally



Blackboard provides environment, admin, and maintenance



Blackboard administers examinations and certifications



Blackboard provides facilitators ongoing support and mentoring

Benefits

Rapid Improvement

Grow and scale your digital teaching and learning expertise more quickly with an in-house team of accredited facilitators.

Continuous updates

In Ultra world of continuous release, shift burden of currency of content to Blackboard, so the internal team can focus on the delivery of training and on other high value activities.

High Quality Infrastructure

Use Blackboard infrastructure to provide seamless administration of online courses, exams and certifications.

Quality Assurance

Ensure the quality of your delivery by comparing your results with international data and standards. Receive Blackboard continuous support and mentoring.

Flexibility

Shape your professional development strategy by purchasing and using seats in the series according to your needs and priorities.

Academic Excellence

Demonstrate real commitment to teaching excellence by having your staff certified at the highest standards, with the opportunity to become an eTeacher Centre of Excellence.