Blackboard’s Digital Teaching and Learning Series delivers world-class professional development and certification for higher education professionals in the effective use of digital learning technologies.

What is the institutional model?

The institutional model has been created for those mature institutions who would prefer to deliver the courses in-house and have strong internal teams with the experience and capability to deliver teaching and learning professional development.

The model is co-delivery: Blackboard enables your team to deliver the courses at your institution using your own staff as facilitators. Blackboard continues to provide the online course environment and administration, maintain the currency of the course materials, and administer the examination.

This model has two main components: the enablement process for your facilitation team and the license to deliver internally to a number of seats.

**How it Works**

- **Up to 15 participants take course and certification**
- **Of those, up to 15 can go through accreditation process**
- **Institution purchases seats and deliver internally**
- **Blackboard provides environment, admin, and maintenance**
- **Blackboard administers examinations and certifications**
- **Blackboard provides facilitators ongoing support and mentoring**

**Benefits**

- **Rapid Improvement**
  Grow and scale your digital teaching and learning expertise more quickly with an in-house team of accredited facilitators.

- **Continuous updates**
  In Ultra world of continuous release, shift burden of currency of content to Blackboard, so the internal team can focus on the delivery of training and on other high value activities.

- **High Quality Infrastructure**
  Use Blackboard infrastructure to provide seamless administration of online courses, exams and certifications.

- **Quality Assurance**
  Ensure the quality of your delivery by comparing your results with international data and standards. Receive Blackboard continuous support and mentoring.

- **Flexibility**
  Shape your professional development strategy by purchasing and using seats in the series according to your needs and priorities.

- **Academic Excellence**
  Demonstrate real commitment to teaching excellence by having your staff certified at the highest standards, with the opportunity to become an eTeacher Centre of Excellence.