

Blackboard Learning Solutions for Business

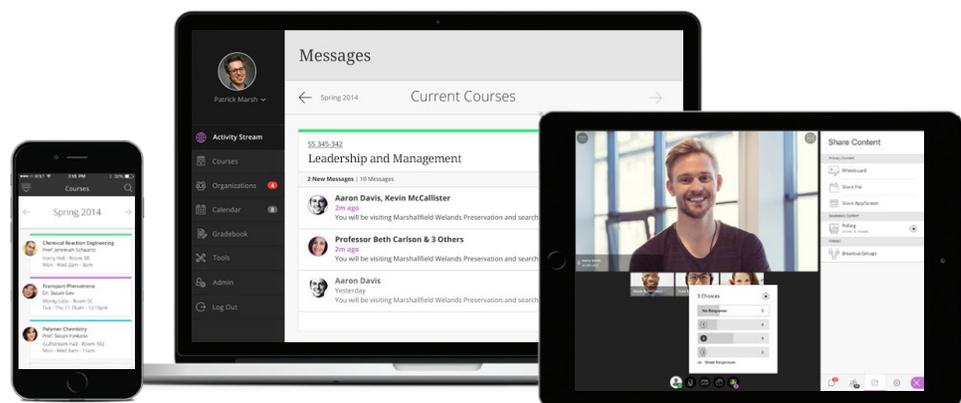
Transform your learning and development programs into an engaging experience for your employees

Blackboard has demonstrated its expertise in the professional learning environment for more than a decade and our solutions are a critical part of learning programs for businesses and non-corporate organizations. With a comprehensive, all-in-one solution, we work with organizations to extend learning online, increase employee engagement, and optimize learning outcomes. Our robust learning management system and collaboration tools support multiple teaching modalities, maximize results, and reduce costs, enabling growth amidst limited resources and shrinking budgets.

Blackboard Learn™: Learning that drives impact

Blackboard Learn, the powerful learning management system that serves as the foundation of our portfolio, brings engagement and assessment activities together in a single open platform that spans course delivery, community engagement, content management, and assessment to transform learning and drive business behavior. With Blackboard Learn, organizations can deliver courses more easily, effectively engage employees, and assess learning outcomes in meaningful ways.

Blackboard Learn allows organizations to create and deliver custom content that can be quickly updated and re-deployed as processes, products, or standards change. Collaboration tools combine formal instruction with structured social interaction to produce a continuous learning environment. Our community engagement technology allows organizations to leverage online communities for beyond-the-class learning experiences. With a broad suite of tools including portfolios, testing, and surveys, Blackboard Learn supports the entire cycle of assessment and evaluation with multiple measures of employee progress.



Blackboard Collaborate™: World class collaboration & engagement

With Blackboard Collaborate, a fully redesigned web conferencing application built for learning, organizations have a reliable, simple and convenient tool that enables every time, everywhere collaboration and conferencing. Designed with the learner in mind, our collaborative technology delivers a level of engagement that makes learners forget they're not in a physical space. From online course delivery, meetings and professional development to more robust teaching and learning tools such as an interactive whiteboard, multi-point video, and application and

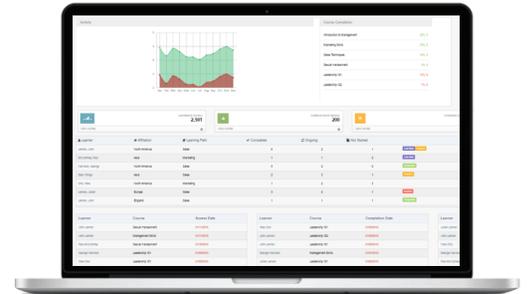


desktop sharing, our new web conferencing and collaborative technology will help your organization support the requirements and concerns of your key stakeholders. In addition, our mobile capabilities allow participants to join live web conferences, communicate via chat and audio, access mobile friendly recordings, and more.

Blackboard Registration and Management® Solution

Blackboard Registration & Management offers fully integrated learner registration, self-regulated tracking, e-commerce, and enterprise reporting systems and tools. The comprehensive learner registration and management capabilities allow organizations to manage the full lifecycle of learning information from directly within the learning environment and without third party integrations.

When combined with Blackboard's flexible learning solutions, the integrated module gives learners more control as they navigate their training environment. Administrators and trainers can easily see learners' progress towards certifications and view a learners' full course history, including courses taken outside of the organization. The training environment can also be used as a revenue source through integrated e-commerce capabilities.



Consulting Services, Training & Support

Whether you are launching a new online program or growing an existing one, your success is our priority, and we'll support you with the technology, expertise, and training you need to succeed. We help organizations develop short- and long-term plans for rolling out solutions that align with overall organizational objectives. Our implementation, training, and support services help clients quickly and confidently engage with our solutions. Our course design, development, and review services help organizations scale online training programs and bridge gaps in content and technology so they can focus on growing business. In addition, our staff augmentation capabilities provide expertise to help you manage your LMS infrastructure to expedite program launches, ensure quality and optimal system usage, and provide gap coverage when organizational changes arise.

For additional information on Blackboard Solutions for business, visit our website at blackboard.com/business.

Blackboard.com

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