



# Campus Store Solutions Overview

## Robust solutions for your campus store

Operate your independent store your way. Enhance your store service and offer a more dynamic product mix with comprehensive store management tools: mobile commerce, e-commerce, course materials management solution, stock acquisition technology, and a wide array of secure POS devices.



### ePOS: Offer a comprehensive online shopping experience.

Design and maintain an online storefront that provides customers with a comprehensive, attractive, and user-friendly online shopping experience.

- Reduce costs with hosted services
- Sell with confidence via PCI-certified check out
- Minimize maintenance costs with content manager

### ePOS Search: Serve up a better search experience to your eCommerce customers.

More effective product searches mean better conversion rates — and now, using SOLR™ open source technology, ePOS search delivers better results and more control.

- Provide more intuitive search guidance
- Index ALL fields — not just descriptions — for more plural matching
- Include narrow, filter sort options

### Electronic Shelf Labels: Display real-time dynamic pricing & item details.

Shelf tags no longer have to be printed and item labels are no longer needed.

- Automate price changes to shelf labels
- Take ESLs along when inventory shifts
- Challenge online competition

### iReturn: Go mobile and make buyback and rental returns easier.

Process rental returns and buybacks in a single transaction with a mobile app that works virtually anywhere over wifi or a cellular connection.

- Process virtually anywhere
- Intelligently process book returns in a single transaction
- Complete processing on the fly

### **iSell: Sell remotely with a complete mobile register solution.**

Ensure your bank card information is safe and never stored in your store or on campus with PCI-validated point-of-sale software (POS) customized specifically for campus stores.

- Sell almost anywhere using wifi or your cellular signal
- Make selling remotely fast & easy
- Expedited checkout
- Use convenient features

### **PCPOS: Sell securely and authorize multiple payment types.**

Provide quick and versatile point-of-sale service with real-time updates, PCI validated card processing, and multiple payment acceptance.

- Ensure customer security
- Sell all store products and services
- Integrate for comprehensive management

### **Sherpa Inventory Management: Get clear, simple, real-time inventory management.**

Operated from any web browser, all merchandise, customer accounts, and sales updates flow through Sherpa for clear, simple, real-time inventory management at a single or multiple retail locations.

- Make timely decisions
- Simplify ordering
- Manage inventory efficiently

### **Textbook Management: Acquire and sell textbooks independently and efficiently.**

Acquire and sell textbooks via a comprehensive system, ensuring higher margins for your campus store.

- Leverage multiple sources
- Integrate popular industry partners
- Offer additional value

### **Traverse Mobile App: Engage students in-store with a mobile shopping app.**

Use smartphone technology to create loyalty and revenue. Entice students to enter and engage in your store with dynamic notifications, comparison shopping, and special offers.

- Create student-store engagement
- Generate additional revenue
- Gain students' loyalty