



Blackboard Classroom:

Simplify digital learning and drive adoption with SIS integration

Seamless, bi-directional integration between Blackboard Classroom and your student information system simplifies digital learning, reduces the burden on your IT team and teachers, and helps promote successful adoption to maximize your technology investment.



**Meet Authentica,
a trusted Blackboard
partner.**

Authentica Solutions is a passionate group of educators, education technologists and IT professionals. Authentica is dedicated to accelerating the flow of learning through our commitment to enterprise education technology adoption and excellence in data management, integration and quality practices. Authentic services are included in your Blackboard Classroom implementation.

Synchronization of data between Blackboard Classroom and your student information system drives adoption and success in your digital learning initiative.



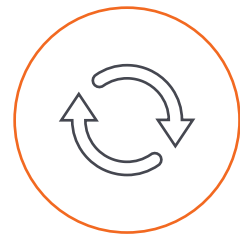
Happy IT Administrators

Minimizes the time required by district IT personnel to integrate your student information system (SIS) with Blackboard Classroom



Happy Teachers

Empower your teachers to do what they do best, teach! With no need to double-enter assignments or grades and no set up required, your teachers can stay focused on teaching and learning.



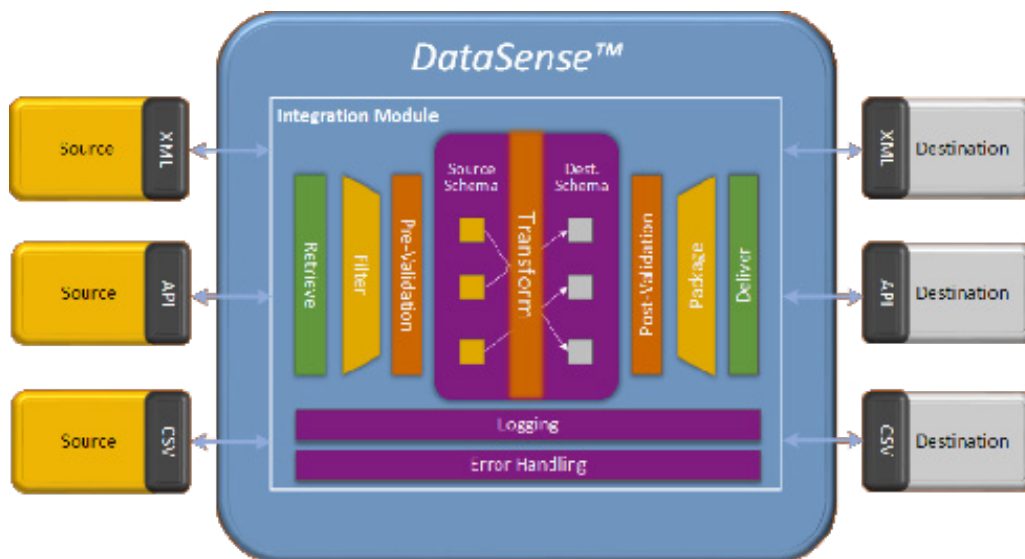
Happy Students

Seamless synchronization of users, classes, enrollments, assignments, and grades to drive successful adoption in your digital learning initiative.

What is Authentica DataSense?

DataSense is a data management solution for K-12 school districts. It enables the sharing of all purposeful community data between Blackboard Classroom and your student information system. DataSense provides a systemic process-based on near real-time data and maintains student privacy compliance, with a faster implementation.

With Blackboard Classroom, you don't have to tackle data integration challenges. Your SIS and Blackboard Classroom will be in sync.



With Blackboard Classroom's integration services, you will receive:

- Bi-directional Student Information System Integration
- 40-60 hour implementation to complete the two-way integration over 2-4 weeks
- Authentica's team will work with you to define what data needs to come from your SIS into Blackboard Classroom
- Authentica's team will work with you to define what data needs to come from Blackboard Classroom to your SIS
- First and last mile service to ensure you are integrated with Blackboard Classroom meeting your district's exact needs
- Support for any issues

Seamless integration between Blackboard Classroom and your student information system simplifies digital learning, reduces the burden on your IT team and teachers, and helps promote successful adoption to maximize your technology investment.