Blackboard Inc. is a global leader in education technology that transforms the experience of millions of students and teachers every day. Blackboard works with over 4,500 states, K-12 districts and virtual schools to expand educational opportunities, create collaborative learning communities and increase engagement for students, teachers, parents and administrators. We can connect your district and drive effectiveness and efficiency. In K-12 we have 4 product platforms that can help you achieve your goals.

Blackboard learn

Blackboard mobile

Blackboard connect

Blackboard collaborate
Our district is student-focused and our LMS supports that vision... The biggest improvement is that learning is no longer contained to the classroom and students are working in a medium in which they are very comfortable. Lectures are becoming more visual and students appreciate the visually modified versions.

Debbie Latteri
Principal, Independence High School,
Roseville Joint Union
High School District

Blackboard Learn™ is a comprehensive online learning solution that helps you deliver a personalized learning experience to impact every student’s performance. The current version of Blackboard Learn was shaped by K-12 educator feedback and designed to meet all of your online learning, content management, professional development and community building needs. It focuses on fostering active and social learning, promoting planning and productivity, enhancing monitoring and evaluation, increasing district-wide efficiency, and facilitating professional development.

Benefits:
- Facilitate teacher access to professional development and learning communities throughout the year, by providing them opportunities to learn and collaborate when they want and need it most.
- Engage students with lessons that promote 21st century skills such as collaboration, problem-solving, and creativity through the use of blogs, wikis, video content, and more.
- Allow your teachers to focus on teaching by providing them with one efficient location to find their curriculum and all curricular resources, create standards-aligned lesson plans, do their grading, and communicate with their students.

Blackboard Mobile™

The Blackboard Mobile™ Learn solution takes interactive teaching and learning to the mobile device and gives teachers, students, and parents the ability to participate in their courses, content, and organizations. The Blackboard Mobile Central solution is a dynamic communication tool that gives students, parents, teachers and administrators on-demand access to district-wide resources and essential information such as calendars, directories and maps on their mobile devices.

Benefits:
- Provide students instant access to course documents, and the ability to email questions to their teachers and classmates, turn in assignments, and post to discussions, blogs, and journals from anywhere.
- Give teachers and administrators direct, easy access to their students so they can provide updates, resources, feedback, and encouragement.
- Keep students and parents engaged and informed of critical district and school information such as directories, school calendars, sports schedules, and district news via their Smartphone.

It’s making the students realize that they have more power within their own learning. It’s giving them the flexibility to do things in multiple locations at any time. It’s making it a little easier because these devices are a little less expensive. We may begin to see more one to one initiatives within school systems.

Jeannine Richardson
Instructional Media Integration Coordinator
Arlington County Public Schools
**Blackboard Connect™**

The Blackboard Connect™ platform enables school leadership to send targeted messages to thousands of parents, students, faculty and community members within minutes via voice, e-mail, text and social media. Consistent, targeted communication is the key to keeping parents engaged and involved in their children’s lives. Every day, more than 5,000 school districts across the United States rely on Blackboard Connect to generate measurable and tangible improvements in attendance, school debt, student achievement and parental involvement.

**Benefits:**

- Share your district’s most important information in real time through simple and efficient communication within your education community.
- Send automated, daily attendance calls to students’ homes to help increase attendance.
- Improve parental involvement and boost student achievement with regular communication to and from the home.

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**Blackboard Collaborate™**

The Blackboard Collaborate™ platform delivers a solution that enables you to hold real-time instruction sessions and professional meetings. This solution can help you reach your goals by promoting learning opportunities regardless of geography or learning style, enhancing online learning with real-time interaction, and expanding opportunities for achievement through after-hours tutoring. It is also a cost and time effective way to hold meetings with individuals and teams from across your district who have tight schedules or teachers who shouldn’t be pulled out of classrooms to travel.

**Benefits:**

- Offer live support to students outside of school hours – tutoring, literature circles, office hours, etc.
- Hold live training and meetings for teachers and administrators to eliminate travel time, expense and to avoid scheduling difficulties.
- Enable networked learning opportunities for peers, mentors, and teachers through formal and informal learning and social events.

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To maintain a safe and healthy learning environment for all students, we need to be able to send clear, accurate messages directly to parents and staff, as quickly as possible. Blackboard Connect is an effective, efficient communication tool that makes it easy to keep our communities informed and up to date.

LaTarzja Henry  
Public Relations Director  
Charlotte-Mecklenburg Schools

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In using [Blackboard Collaborate], we have been able to better meet the needs of our students, staff, and parents. We continue to implement live and recorded training and are pleased to have seen a dramatic increase in communication, support, and student achievement.

Nichole McCauley  
K-8 Principal  
AZ Virtual Academy
Cost Efficiencies and Educational Effectiveness

Blackboard’s suite of products also allows you to meet your institution’s goals with one streamlined solution – online learning and synchronous learning tools brought together in an easy-to-access, organized space, combined with the ability to take this learning platform mobile, and finally, the ability to drive communication to and among all of your education stakeholders. With implementation, you will find that you can remove many existing costly activities, and improve the teaching and learning experience for both students and teachers.

### COST EFFICIENCIES

<table>
<thead>
<tr>
<th>IMPLEMENT</th>
<th>REMOVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Professional Development</td>
<td>Substitute Fees and Associated Expenses</td>
</tr>
<tr>
<td>Digital Curriculum Guides</td>
<td>Printed Curriculum Binders</td>
</tr>
<tr>
<td>Built-in Plagiarism Detection Tool</td>
<td>Third Party Plagiarism Resource</td>
</tr>
<tr>
<td>Protected Community Site</td>
<td>Printed/Mailed Letters and Forms to Families</td>
</tr>
<tr>
<td>Online Meetings</td>
<td>Cost and Travel Time</td>
</tr>
<tr>
<td>Electronic Delivery of Information</td>
<td>Printed Communications (Newsletters)</td>
</tr>
</tbody>
</table>

### EDUCATIONAL EFFECTIVENESS

<table>
<thead>
<tr>
<th>IMPLEMENT</th>
<th>ENABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>District-Wide Standards-Aligned Lessons</td>
<td>Lesson/Instructional Consistency</td>
</tr>
<tr>
<td>Blended Learning and Online Professional Development</td>
<td>Productivity Despite Substitutes and Absences</td>
</tr>
<tr>
<td>Hold Real-Time Collaboration Sessions</td>
<td>Learning During School Closures</td>
</tr>
<tr>
<td>Targeted, Personalized Academic Support (live tutoring sessions)</td>
<td>Student Access to Help Outside of School</td>
</tr>
<tr>
<td>Access to Courses Anywhere, Anytime</td>
<td>Increased Use of Learning Resources</td>
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