

Engage students with rich media in Blackboard Learn™

With the rapid rise of media adoption in higher education, institutions require comprehensive and user-friendly tools to incorporate video into their learning management system.

As rich media continues to proliferate, the next generation of students has embraced media in all aspects of their lives—work, entertainment, and even learning. These students expect their learning environments to accommodate their diverse learning styles and needs. Institutions are responding by adapting the way they present, deliver and assess education. However, as the number of institutions implementing lecture capture systems and digitizing courses grows, so does the need for a centralized media system that can handle and publish heavy media files on desktops and mobile devices.

A comprehensive media solution that won't strain your network or your budget

Blackboard and Kaltura have partnered to deliver a full-featured campus media platform that integrates fully with the Blackboard Learn™ platform. Now institutions have a scalable and secure way to handle all of their rich media needs—allowing instructors and students to expand their educational experience and incorporate rich media into every part of the learning environment.

BENEFITS AT-A-GLANCE

- ▶ **Integration:** Seamless use of rich media from within the Blackboard Learn platform
- ▶ **Full Video Hosting—Both in the Cloud or On Premise:** Kaltura's platform prevents the campus network from stalling under the weight of video files
- ▶ **Ease of Use:** Easy-to-use widgets allow users to upload, edit and display any type of media using a simple interface
- ▶ **Security and Compliance:** All content is secure, 508 and ADA compliant and subject to existing Blackboard Learn permissions
- ▶ **Mobile Compatibility:** All files are transcoded for web, HD and mobile delivery
- ▶ **Not Just Video:** Ability to manage all of your rich media—images, audio, documents, as well as video—all within one intuitive interface

Increase student engagement, foster creativity

The Kaltura Video Building Block opens up a whole new set of engaging teaching possibilities—from integrating lecture capture and video materials to enabling video assignments and sharing of student and faculty contributed video content. The building block adds a layer of rich media functionality that works at multiple points across the Blackboard Learn platform, allowing faculty and students to use media as easily and intuitively as they would other content objects. This seamless integration allows instructors to easily incorporate video into their courses to engage students, foster creativity and improve learning results.

KEY FEATURES:

- ▶ Seamless authoring, uploading, recording, and streaming of campus media content, including lecture capture
- ▶ Optimal playback experience on desktop and mobile devices (including iPhone®, iPad™, and Android™)
- ▶ Rich media ingestion, transcoding, editing, content and metadata management, and analytics
- ▶ Advanced user access control and rights management features

Easy-to-use tools:

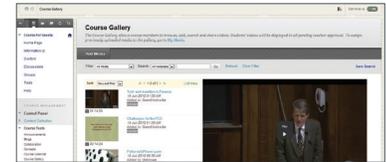
My Media Tool

Provides each user with a personal media library where they can upload, edit and manage content, as well as share content with fellow course members.



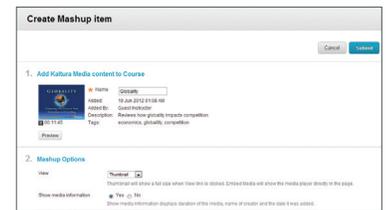
Course Gallery

Allows members to search and view rich media assigned to a course.



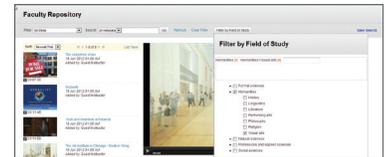
Mashup Tool Integration

Allows users to easily embed and share videos anywhere within Blackboard Learn.



Faculty Repository

Allows faculty to easily share content with each other by making their media public and searchable and enables faculty to use library / curricular media content for their courses.



Blackboard and Kaltura

Kaltura provides the first and only open source online video platform (OVP) for education, combining a full cross-campus video platform with pre-integrated tools for the LMS. Kaltura is currently in use by hundreds of universities, including 15 of the top 20 universities in the United States.

Partnering with Kaltura is yet another example of Blackboard's leading role in education innovation and the development of next generation educational tools.

Get Started Today

Download the Kaltura Video Building Block for Blackboard Learn, Release 8.0 and higher today. The integrated solution is available for clients in the North American (U.S. and Canada) higher education market, the U.S. K-12 market, the professional education market, and the U.K. and Australia higher education markets.

For a limited time, Kaltura is offering a free 10GB trial. To learn more or sign up for a free trial, go to blackboard.com/kaltura.

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