



## Blackboard Classroom: Unleash each student's full potential

### Did you know?

Digital learning is on the rise

2/3  K-12 STUDENTS

- Think that blended learning is a good way to learn
- Would like to use mobile apps and their own mobile devices for learning
- Feel they are able to be more creative using technology
- Say technology use increases their engagement in the learning process.

2/3  PARENTS

- Want their child to have access to mobile learning
- Would consider purchasing a mobile device their child could use for learning
- Consider the effective use of technology as important to their child's future... and students agree!

*Project Tomorrow Speak Up Survey*

Simplify digital transformation and inspire student engagement in every classroom with a simple, powerful, and comprehensive digital learning environment, **Blackboard Classroom**. Erase all barriers to learning by arming students, teachers, district leaders, and parents with everything they need to drive student success. Digital literacy and collaboration skills are critical for college and career readiness. Simple is not enough, today's students and parents increasingly expect education to be more engaging, personalized, and accessible- anytime, anywhere.

**Teaching & learning with technology should be simple, powerful, cost-effective, and personalized.**

With Blackboard Classroom, teachers can tackle digital transformation challenges and amplify student engagement. Districts can make data-driven decisions to fuel continuous school improvement and student achievement. Blended learning with Blackboard Classroom will provide each student a more active and personalized learning experience.



Boost student engagement with personalized and anywhere, anytime learning and resources.



Amp up teacher efficiency with automated communications, automated grading, reporting, and SIS integration for no grade double-entry.



Arm students, teachers, district leaders, and parents with real time performance analytics and data visualization to drive success.



Save time, resources, energy, and budget focusing on teaching and learning, rather than managing technology, with a SaaS solution.



Drive adoption with SIS integration, ease of use, and seamless integration with other technology and content resources.

## Only Blackboard Classroom offers a comprehensive digital learning environment for K-12 that can grow with you as your digital learning needs evolve:



State of the art **learning management system**, driven by K-12 needs, that powers the foundation for personalized, competency-based, mastery learning.



Cutting edge HD **video web-conferencing** built for learning to cultivate synchronous digital collaboration and **power flipped learning**.



Create **rich digital, interactive, and reusable content** including video, games, drag and drop, audio/video, and much more.



**Seamless integration with the productivity tools** you love to use for learning (Google, OneDrive, Dropbox, and Box).



Beautifully designed **mobile apps and responsive design** that enable anytime, anywhere learning- including **interactive offline access**- and synchronous collaboration.



**Informed data-driven decisions** by tracking, analyzing, and monitoring learning performance of in your classroom, school, or across your district in real-time with **purpose built analytics and data visualization** for education.



**A SaaS solution** enables you to focus on teaching and learning, rather than managing technology.



**K-12 experts** guide your **implementation** from start to finish and provide all the **training** and expertise you need along the way, including **bi-directional student information system integration**, to drive successful adoption.

“With Blackboard Classroom, we have data for making data-driven decisions. It gives us actionable data to make the program better. We’re using that data to keep refining and improving educational opportunities for students across Montana.”

Mike Agostinelli  
Montana Digital Academy, Instructional Program Director