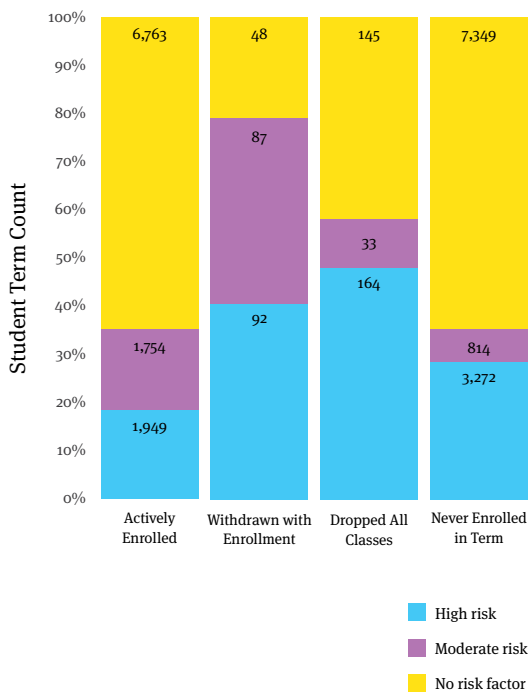


Blackboard Data Driven Retention Solutions



Observed Risk Chart

Student Term Count, All Careers, All Academic Standings, All Academic Levels

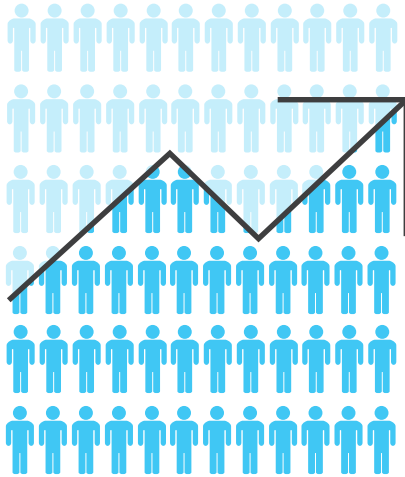


For many institutions, student retention has moved from an altruistic ideal, to a priority for financial health and sustainability. By unlocking a clear picture of student data, policies and programs, and the impact they have on student success, your institution can take the steps necessary to improve student retention.

No matter where you stand, Blackboard's Data-Driven Student Retention approach can help you:

- › Improve existing student retention practices and programs
- › Collect meaningful student data unique to your institution
- › Provide dashboards to monitor past, and present performance
- › Deploy rapid student outreach campaigns

Student retention is not a one size fits all approach. All institutions have unique challenges for success that range from legislative pressures, data clarity to resource restraints. We have the **technology, analytics tools and people** to support you with the services you need, when and where you need them.



Define Your Holistic Vision

Blackboard's Retention Framework and Strategy guides you through a framework that helps identify strengths and weaknesses, and recommends a complete approach to improve your retention rates and drive financial benefits.

Make it Data Driven

Blackboard's Retention Dashboard and Program Strategy delivers mobile friendly retention reports and dashboards derived from Blackboard Analytics™ to provide insight across your student population. Our fully extensible analytics platform means you can create and deploy reports and dashboards that meet the specific needs of your overall school, or individual programs and course offerings.

Impact with Proactive Student Outreach

Our Student Welcome Call Program and Student Re-registration Call Program provide you with a wealth of data on incoming freshman and returning students. These solutions are affordable, quick to implement and deliver a strong return on investment. Ultimately, you are able to focus internal resources where they will have the most impact.