Student success is as much about teaching and learning as it is about retention and graduation. But institutions often see a divide between conversations about degree attainment and educational quality. With the Learn Activity extension for Student Management, they can bridge the gap and gain important insights to enhance the full student experience at scale.

The Learn Activity extension for Student Management allows Blackboard Intelligence customers to include relevant data from Analytics for Learn as part of a single data model. It allows campuses to integrate engagement and performance data from Blackboard Learn with the deep enrollment, admissions and student demographic information they already have in Student Management. With this consolidated view into the student experience, colleges and universities can refine and extend student profiles, identify high impact teaching practices, and eliminate additional barriers to student success.

**Blackboard Intelligence**

Blackboard Intelligence is a set of packaged data warehouse, analytics, and reporting applications including modules for Blackboard Learn (Analytics for Learn), Student Management, Finance, HR, and Advancement.

Blackboard Intelligence integrates with leading ERP systems, enabling institutions of higher education to stand up a robust dimensional data warehouse in a matter of months, not years. It improves institutional performance through increased information quality, productivity, insights and results.

For more information, visit blackboard.com/analytics