

Blackboard



#### Improve data integrity

SIS and ERP data are validated and systematically checked to eliminate inconsistencies and preserve standard data definitions.



#### Increase Productivity

Intuitive, self-service analytics enable timely action. Decision-makers no longer need to rely on overburdened IT departments to fulfill ad hoc reporting requests.



#### Gain Greater insight

The ability to easily perform longitudinal analyses, correlate measures, and filter and slice by critical dimensions renders your data more meaningful.

## Blackboard Intelligence

To accelerate their pace of high quality post-secondary degree production, colleges and universities need a way to gain a holistic perspective that minimizes complexity and surfaces actionable insights from the mountains of data they already have.

Blackboard Intelligence is a set of packaged customizable data warehouse, analytics, and reporting applications including modules for student information, financial aid, finance, human resources, and advancement. Blackboard Intelligence integrates with leading ERP systems, enabling institutions of higher education to stand up a robust dimensional data warehouse in a matter of months, not years. It improves institutional performance through increased information quality, productivity, insights and results.

### Replace information silos with a single version of the truth

Blackboard Intelligence replaces disparate (and often contradictory) reports, custom queries, and shadow systems with an easy-to-use dimensional data warehouse. Pre-built models for the most widely-used student information systems (PeopleSoft, Banner, Colleague) mean that you can be up and running fast, without the need for lengthy custom consulting engagements. Blackboard Intelligence uses centralized business logic to transform your SIS and ERP data into actionable information. Extensive libraries of performance metrics, pre-defined reports, and dashboards have been carefully designed and curated to optimize institutional performance. Putting information directly into the hands of decision-makers means that they can be agile in understanding and responding to the changing needs of their students, budget, workforce, alumni, and more.

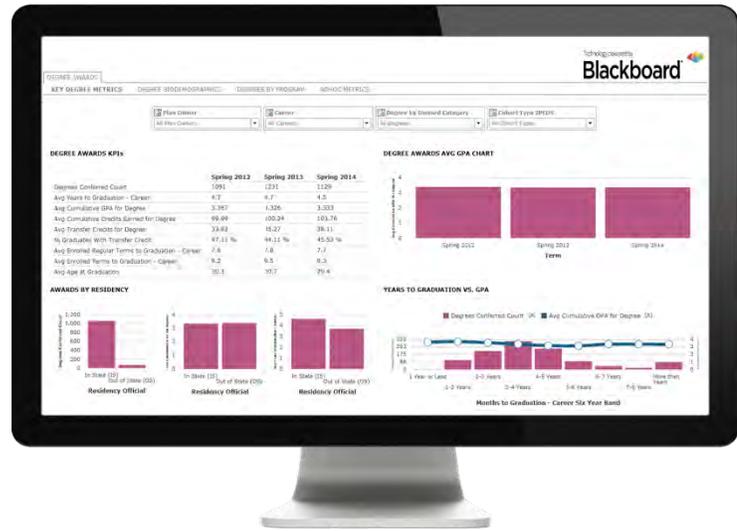
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## A 360° view of Institutional Performance and Student Success

### STUDENT MANAGEMENT

With self-service access to student data, you can make significant improvements to your recruiting strategies and create proactive retention plans. Find out exactly what's working and what needs to be improved at every stage of the student life cycle.



### FINANCIAL AID

The Financial Aid module for Blackboard Intelligence was developed with Colleges and Universities in mind. The information content of our pre-built, extensible data model spans the entire financial aid process, integrating enrollment and admissions data for targeted analysis.

### FINANCE

Gain quick, self-service access to financial reporting and user-friendly analytics that go beyond the basics. Monitor your remaining budget, assess retention impacts on budget, facilitate reporting, manage encumbrances, conduct trend analyses, and more.

### HR

With the HR module for Blackboard Intelligence, you'll have self-service access to the reliable information you need to help make significant improvements in all aspects of human resource management and planning—from hiring practices to attrition.

### ADVANCEMENT

Make informed decisions and focus your advancement efforts. Who are your top 50 contributors? Which gift officers are exceeding their fundraising targets? Which campaigns have been the more effective? Get the answers to these questions and more with Blackboard Intelligence.



**Extract even more value from your data with extensions for**

- Cost of Instruction
- National Student Clearinghouse Data
- Blackboard Learn Activity
- Payroll

[Blackboard.com/analytics](https://blackboard.com/analytics)