



Blackboard



Increase reporting efficiency



Improve Faculty Development



Promote self-regulated learning



Optimize instructional design



Assess current technology investments

## Blackboard Analytics for Learn

### Digital learning environments generate mountains of data.

By thoughtfully surfacing this data in the form of information, colleges and universities are optimizing instructional design, increasing faculty effectiveness, and identifying at-risk students in time to keep them on track to graduate with high quality credentials.

### FOR INSTRUCTORS

Give instructors a better, faster way to get the information they need to help their students and keep them on track. Course dashboards and other reports from Blackboard Analytics for Learn are available to instructors right from within their Blackboard Learn courses.

### FOR STUDENTS

Research conducted by John Fritz (2013) at University of Maryland Baltimore County has shown that giving students information about their activity compared to others significantly increases their course performance. Teasley & Whitmer (2017) have found that underperforming students are the ones who have the most to benefit from dashboards. Get students engaged by giving them the ability to monitor their performance in courses and compared to peers. Embedded Student dashboards from Analytics for Learn can be accessed by students directly from within Blackboard Learn.

**//CODiE//**  
2018 SIIA CODiE FINALIST

Fritz, J. (2013, September 30). [Using Analytics at UMBC: Encouraging Student Responsibility and Identifying Effective Course Designs](#).

Teasley, S., & Whitmer, J. (2017, February 1). [The Impact of Student-Facing LMS Dashboards](#).

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## LATEST ENHANCEMENTS

### Course Archetypes

Understand which instructional design approach has the greatest impact by school, by department, by class, and more.

### Analytics on Analytics

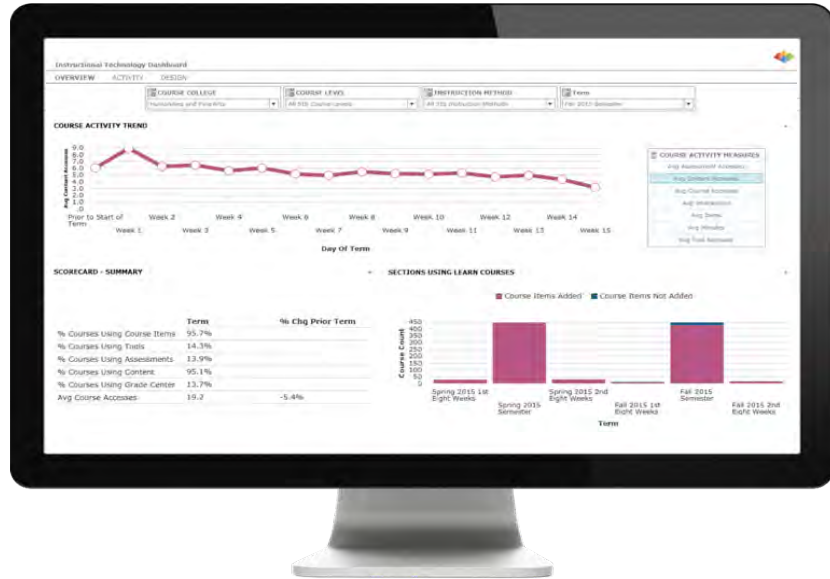
Foster analytics adoption by tracking which reports are used the most. Understand the impact of student-facing dashboards.

### Granular Tool Detail

Optimize instructional design patterns and assess the impact of specific tool-use, including third party tools connected to Blackboard Learn via LTI and B2.

### Rubric Support

Encourage rubric use, optimize instructional design to promote curricular goals, and streamline accreditation reporting.



## FOR ADMINISTRATORS

Blackboard Analytics for Learn gives administrators user-friendly, self-service access to teaching and learning data from the institutional perspective. Insight into user activity, course design, and student performance across schools and departments helps colleges and universities to improve their use of Blackboard Learn in support of teaching, learning, and student success. Visibility into course engagement also means that at-risk students can be identified in time to most effectively intervene.

Analytics for Learn helps instructional technologists and academic leaders to get answers to some of their most important questions:

- What student activities are correlated with desired outcomes like grades and course completion?
- Which students are most at-risk of earning a grade of D, W, or F?
- In which courses are student most likely to struggle?
- How has student activity changed over time?
- What points in the term see the highest rates of LMS activity?
- Who are the most innovative instructors?
- What instructional design practices lead to improved student performance?
- Which tools are being used in courses the most? The least? Which tools see the greatest effect on student engagement and success?