Blackboard Analytics for Learn

Digital learning environments generate mountains of data.

By thoughtfully surfacing this data in the form of information, colleges and universities are optimizing instructional design, increasing faculty effectiveness, and identifying at-risk students in time to keep them on track to graduate with high quality credentials.

FOR INSTRUCTORS
Give instructors a better, faster way to get the information they need to help their students and keep them on track. Course dashboards and other reports from Blackboard Analytics for Learn are available to instructors right from within their Blackboard Learn courses.

FOR STUDENTS
Research conducted by John Fritz (2013) at University of Maryland Baltimore County has shown that giving students information about their activity compared to others significantly increases their course performance. Teasely & Whitmer (2017) have found that underperforming students are the ones who have the most to benefit from dashboards. Get students engaged by giving them the ability to monitor their performance in courses and compared to peers. Embedded Student dashboards from Analytics for Learn can be accessed by students directly from within Blackboard Learn.

FOR ADMINISTRATORS

Blackboard Analytics for Learn gives administrators user-friendly, self-service access to teaching and learning data from the institutional perspective. Insight into user activity, course design, and student performance across schools and departments helps colleges and universities to improve their use of Blackboard Learn in support of teaching, learning, and student success. Visibility into course engagement also means that at-risk students can be identified in time to most effectively intervene.

Analytics for Learn helps instructional technologists and academic leaders to get answers to some of their most important questions:

- What student activities are correlated with desired outcomes like grades and course completion?
- Which students are most at-risk of earning a grade of D, W, or F?
- In which courses are student most likely to struggle?
- How has student activity changed over time?
- What points in the term see the highest rates of LMS activity?
- Who are the most innovative instructors?
- What instructional design practices lead to improved student performance?
- Which tools are being used in courses the most? The least? Which tools see the greatest effect on student engagement and success?