K-12 Professional Development

CHANGING THE WAY TEACHERS LEARN

To change the way teachers teach today's active learners, we must change the way teachers learn using the learning technologies and media already embraced by their students. Because every educator's time is precious and face-to-face training can be cost prohibitive, a fundamental shift in professional development strategies, delivery practices, and program evaluation is essential.

Getting Ready for Common Core

Transitioning to Common Core State Standards in the next few years is a key goal for public school administrators across the nation. With Blackboard Collaborate, you can ensure the consistency and continuity of teacher training, implementation, and evaluation—with one comprehensive platform. Create synchronous and asynchronous learning modules, customize curricula, host webinars, certify professional development providers, collaborate with other schools, and scale programs district and statewide.

Creating a Culture of Continuous Improvement

Blackboard Collaborate is a real-time, online teaching, learning, and collaboration platform that enables you to offer professional development, create professional learning communities, hold administrative meetings, and facilitate mentoring and leadership development. So you can create a culture of continuous improvement for teachers and school leaders, exposing them to the learning technologies, media, and access their students expect.

PINELLAS COUNTY SCHOOL DISTRICT

With Blackboard Collaborate, cross-curricular conversations among teachers in the district are a positive outcome to foster collaboration and a sense of purpose. The implementation of a new professional development module will remove teachers from their comfort zones and move them towards a global technology mindset for both themselves and the students they teach.

Laura Ruscetta
K-8 District Science Staff Developer
Pinellas County Schools

Developing a Teacher Effectiveness Plan

With Blackboard Collaborate, you can accelerate ongoing skills advancement and knowledge sharing in a cost-effective manner.

- Build expertise in technology, academic standards, and best practices
- Facilitate curriculum content and grade-level collaboration
- Personalize PD instruction and content based on experience and performance
- Engage teachers in performance self-assessment
- Deliver mentorship, instructional support, and guidance to drive improvement
- Communicate a common definition of teaching excellence

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NEW YORK STATE TEACH CENTERS

"As our K-12 schools move to respond to meeting the needs of both Common Core and educator evaluation systems, it has become critical to provide Just in Time and Just Enough support. Blackboard Collaborate is allowing the New York Institute of Technology and the New York State Teacher Centers to provide customized instruction and to create a recorded library of support videos for the 267,000 K-12 teachers that they serve."

Stan Silverman, Director
New York Institute of Technology

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Designed for Education (by Educators)

Blackboard Collaborate goes well beyond traditional web conferencing and instant messaging to meet the expansive collaboration needs of today's educators and active learners with a comprehensive set of teaching and learning capabilities. And that means there are more collaboration choices for everyone.

- **Web conferencing:** easy to use for moderators and participants, with tools to create lesson plans and course content for standard delivery district or statewide

- **Mobile collaboration:** live participation in classes and meetings from mobile device or tablet
- **Enterprise instant messaging:** teacher networking, community building, ad hoc meetings
- **Voice authoring:** enriched engagement by adding voice commentary, instruction, and personalized coaching to asynchronous elements of online learning
- **LMS Integrations:** seamless integration with Blackboard Learn and wide variety of other content and learning management systems

Benefit Your Entire District, State

Use Blackboard Collaborate enterprise wide for professional development and much more.

- **Facilitate professional development** by enabling the delivery of comprehensive, consistent teacher training
- **Decrease costs** by reducing or eliminating travel, enabling efficient meetings and training
- **Improve outcomes** with more peer-to-peer engagement, global collaboration, and teacher community building
- **Increase student retention** with formal and informal learning and mobile anywhere, anytime access for today's active learners
- **Improve lesson retention** by offering asynchronous lessons and virtual tutoring so students get the help they need, when they need it

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SOUTH CAROLINA STATE DEPARTMENT OF EDUCATION

"Due to budget cuts and travel funds being reduced, we use Blackboard Collaborate to conduct professional development courses and different meetings statewide rather than travel out to the school districts. We can conduct the trainings basically the same way we did them face-to-face."

Bradley Mitchell, M.Ed.
Director, Office of eLearning
South Carolina State Department of Education

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For more information, visit bbcollaborate.com or contact us at collaboratesales@blackboard.com.

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