

# Blackboard Learn™ for Military

## DELIVERING LIFE-LONG LEARNING

The U.S. Military has over one million men and women deployed around the globe with the goal of protecting America, keeping her citizens safe and promoting freedom and democracy. Given the instability of international relations and an ever-changing state of the world, the Military must be vigilant in its efforts to educate and train American soldiers, airmen, marines and sailors. These men and women need both timely, mission-critical training and advanced educational opportunities to ensure success. Given obvious logistical issues, providing these opportunities can be difficult.

To support this mission, defense organizations need more than traditional learning technologies. Blackboard Learn™ facilitates life-long learning opportunities for military personnel by transforming learning and driving behavior. Blackboard Learn brings engagement and assessment activities together on a single platform that spans course delivery, content management, and collaboration.

### Engagement

Providing learning programs with relevant and timely content is fundamental to achieving your mission. However, effectively engaging military troops to retain that content is easier said than done. Blackboard Learn enables instructors to easily create and deliver custom content that can be quickly updated and re-deployed as processes, standards or technology change. It includes collaboration tools that combine formal instruction with informal learning and structured social interaction to produce a continuous learning environment.

### Assessment

It is challenging to build a learning culture where learning programs are in-synch with an organization's goals. Completion rates are easily measured, but assessing learning outcomes in more meaningful ways is necessary. With a broad suite of tools including portfolios, testing, and surveys, Blackboard Learn supports the entire cycle of assessment and evaluation with multiple measures of personnel progress.

### Openness

The stability and reliability of a learning platform is mission critical. We understand that system downtime directly impacts effectiveness. Blackboard Learn provides a stable and reliable foundation for engaging learners that enables you to add functionality or integrate other products.



# BLACKBOARD LEARN CAPABILITIES

## Course Delivery Made Easy

Effective course delivery is at the heart of Blackboard Learn. More than just enabling an online course environment, we give instructors and experts the ability to create powerful learning content using a variety of Web-based applications.

## Integrate with Other Systems

Even the most effective learning technology needs to be tailored to meet specific needs. With our open architecture, Blackboard Learn can be extended through integration with other vital organizational systems to give military personnel a seamless and personalized learning experience. And with the support of our active developer community, access to over 100 Blackboard Building Blocks enables functionality or integration with other products.

## Building Community Engagement

Traditional means of delivering learning both inside and outside of the classroom often involve multiple systems with multiple logins. Our community engagement technology leverages online communities for beyond-the-class learning experiences.

## Leveraging Content Management

It's critical to maintain focus on high quality instruction and personnel engagement by ensuring all instructors have access to exemplary content. Our central, Web-based system harnesses the collective wisdom of instructors and subject matter experts so they can keep content current and share it effectively.

