

**Blackboard**  
collaborate™

**Blackboard**  
learn™

## BETTER TOGETHER: INTELLIGENT INTEGRATION FOR 21ST CENTURY LEARNING

For many, a successful online learning solution means a blended approach that includes asynchronous and synchronous technology. That's why higher education and K-12 academic institutions of all sizes have integrated the Blackboard Collaborate™ and Blackboard Learn™ platforms for a seamless—and superior—learning experience. Plus, now your active learners can get the interaction they want on the go via their mobile devices.

### Seamless integration for your learning infrastructure

Our Blackboard Collaborate Building Block integrations provide single-click access to Blackboard Collaborate web conferencing, mobile collaboration, enterprise instant messaging, and voice authoring from within your familiar Blackboard Learn environment. So you can add synchronous distance learning and collaboration to coursework, leverage existing technology investments, and improve student outcomes.

### Optimized for education

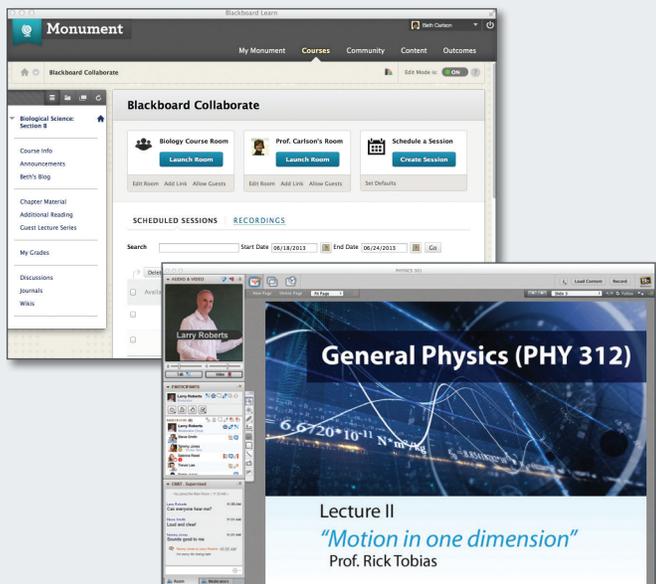
Blackboard Learn technology helps you make learning more effective within and beyond the traditional walls, breathing life into educational content, bringing efficiency to day-to-day tasks, and empowering instructors with constantly evolving tools to engage every learner.

Add Blackboard Collaborate to expand your support of individual needs and learning styles with a richer, more interactive online environment for everyone, regardless of bandwidth, platform, geography, or ability.

Together, Blackboard Collaborate and Blackboard Learn deliver the ROI you need for your bottom line and the functionality you want to build a better education experience.

### Solutions for a connected enterprise

- ▶ Extend the Blackboard Learn platform with engaging live interaction and collaboration
- ▶ Enable mobile access to web conferencing sessions for classes and meetings
- ▶ Blend asynchronous and synchronous content for more effective learning
- ▶ Deliver flexible learning from a single integrated platform
- ▶ Promote adoption, facilitate active learning, and improve learner outcomes
- ▶ Streamline workflows for students, instructors, and administrators for greater ROI



Blackboard Learn and Blackboard Collaborate web conferencing integration capabilities

## Building Block for Blackboard Collaborate web conferencing

- ▶ Join live sessions from desktop, iPhone, iPad, or Android device, including Kindle Fire HD
- ▶ Offer interactive sessions with superior VoIP, multi-point video, shared whiteboards, breakout rooms, app share, file transfer, and more
- ▶ Get automatically assigned room for every course, virtual office for every instructor
- ▶ Preload content from local computer or Blackboard Learn Content Collection
- ▶ Create sessions and recordings and list as content objects in Course Information or Assignments
- ▶ Easily convert session recordings to MP3/MP4 formats for streaming or downloading to desktop or any mobile device

## Building Block for Blackboard Collaborate enterprise instant messaging

- ▶ Integrate with Blackboard Learn to foster connections with customizable contacts, presence and status, and complete list of teachers, students, and classes
- ▶ Support both administrative and ad hoc uses, like student services, virtual office hours, mentoring, and student-to-student collaboration
- ▶ Provide low-cost professional development for instructors and staff

## Building Block for Blackboard Collaborate voice authoring

- ▶ Extend Blackboard Learn by adding voice to course content, assessments, and instructor feedback
- ▶ Incorporate threaded voice discussion boards, voice-enabled email, voice embedded in course pages, personalized feedback, and live group discussions
- ▶ Provide greater clarity and understanding, while making the learning process more interesting and engaging

## Intelligent integration campus wide

Look to Blackboard for a complete, seamless solution that blends synchronous and asynchronous technology for more effective learning and improved outcomes—all delivered and managed from a single system.

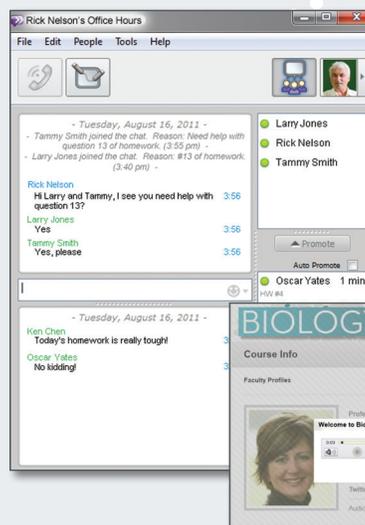
# Blackboard collaborate™

Leverage the technology you have now to meet your unique needs. Contact Blackboard Collaborate today at [CollaborateSales@Blackboard.com](mailto:CollaborateSales@Blackboard.com) or call 1-866-463-5586



*Our students, faculty, and staff rely on Blackboard Learn every day, and with the addition of Blackboard Collaborate, we provide them with an increased range of flexibility and functionality, all in a seamless environment.*

Marshall Edison  
CIO  
University of the Incarnate Word



Blackboard Collaborate enterprise instant messaging and voice authoring integration capabilities

Blackboard Collaborate also provides integrations for Blackboard CE/Vista and Blackboard Learn Angel Edition.

# Blackboard learn™

With Blackboard Collaborate and Blackboard Learn working together, you can be sure your technology dollars are maximized.

