Why accessibility
The accessibility imperative for education

11% of higher education students in the United States have some kind of disability.

60 to 80% of North American undergrads and 9% of graduate students choose not to disclose their disability when they enter higher education.

64% of disability students now earn a high school diploma in 4 years.

19.7% of students with a disability will drop out before completing high school.

34.2% of young adults with disabilities attain a four-year college degree within 8 years after graduating from high school.

51.2% of non-disabled students graduate in the same timeframe.

Fewer than 1% of all students in North America have a visual disability. This means that they have challenges perceiving visual content. Provide those students with text-based alternatives that they can consume.

3% of students in North America have a hearing disability. This means that they have challenges perceiving auditory content and need alternatives. Provide captions, transcripts, and other alternatives that they can consume.

7% of students in North America have a physical disability. These students have challenges with muscle and motor control, which makes using technology difficult. Format your content for assistive technology and keyboard navigation for simpler web content navigation.

9% of students in North America have a cognitive disability. These students have neurological challenges processing information.

3. College & Career Readiness and Success Center at American Institutes for Research, citing a report from the National Longitudinal Transition Study-2.