Student Insights Toolkit

Research with university students shows that students succeed better with the appropriate “nudges.” Students of all levels found feedback given in visual dashboards and timely communication useful to help them improve performance in individual courses and across their program.

Working with you, Blackboard can help define institution-specific responses when students are struggling. The Student Insights Toolkit is a real-time tool that creates dashboards and student communications to easily share the results of targeted data analysis and help students succeed. The toolkit extends Learn to support student and instructor success based on your institution’s needs and objectives.

Student Insights Toolkit supports custom views and the display of student information anywhere Learn can display text and mash-ups: within assignments, discussions, announcements, and more. It aggregates data from multiple Blackboard Learn sources and embeds relevant and point-in-time visual dashboards directly into Learn workflows. Micro-analytics data in the dashboards can be represented as text, charts, or take other forms.

The toolkit is extensible - once it is set up, it can easily grow according to new institutional workflows or requirements and accommodate new use cases. It can provide trend analysis and surface actionable information using student reminders and other communications.

Dashboards help motivate students by providing them with support for awareness, self-reflection, and sense-making as they proceed throughout a course. Student Insights Toolkit is a simply powerful way to ensure student success.