



# Blackboard Planner

Drive student success with our student planning and advising tools

**Students have a tough, complicated job of aligning their academic, financial, and career goals. They need personalized tools and support to stay on track and graduate.**

A successful educational journey begins with early career and financial planning. Yet many students do not have access to the insight needed to make well-informed decisions, and advising staff are often constrained by the number of students they serve.

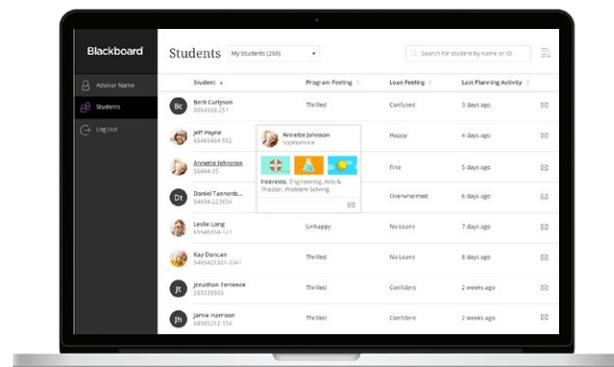
## Understanding what it takes for students to succeed

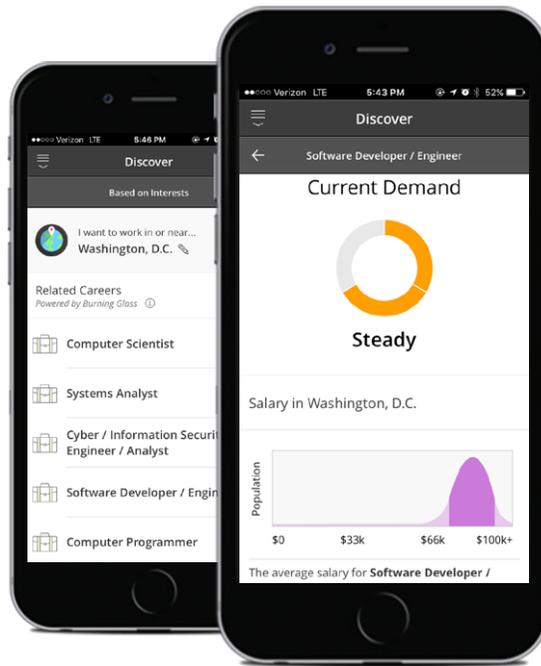
Creating tools to help students succeed requires thoughtful innovation. It requires not just an improvement to the student experience but a fundamental change. It requires a deep understanding of student behavior and why they make specific choices.

Through a collaborative effort with students, faculty, advisors, and administrators, Blackboard created a student planning and advising tool set to change the way students navigate their academic journey and find their desired careers.

Blackboard Planner changes how students:

- **Choose a career path** with personalized exploration based on real-time labor demand and salary information
- **Plan course schedules** with customizable scheduling and alignment to personal education plans
- **Complete a degree** with a clear roadmap to completion and data-driven advising support



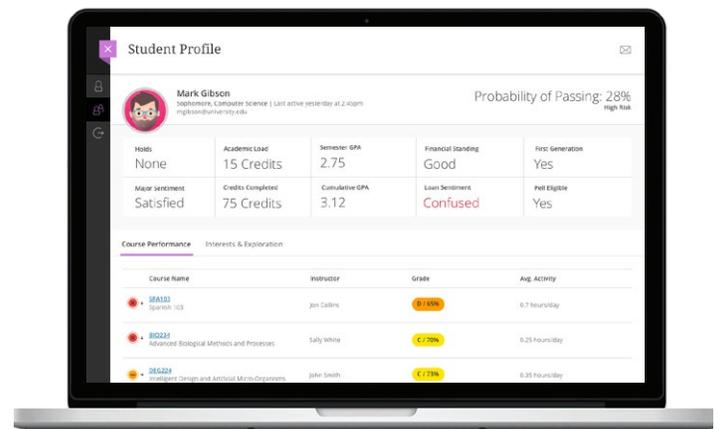


## Empower students to take control of their educational experience

Blackboard Planner is a mobile student planning application that enables students to explore interests, identify preferred careers, manage their academic journey, track progress, graduate on time, and gain employment.

## Enable advisors to guide students on a path toward success with powerful insights

The included web-based advisor view combines insight into students' career, academic, and financial plans with predictive analytics to help advisors offer better proactive guidance and support to at-risk students.



## The possibilities are just beginning

With Blackboard Planner, institutions will:

- Enhance the success of students and improve graduation rates and workforce development
- Drive student engagement and retention with an industry-leading mobile experience
- Understand student plans and course demands to better serve their needs

Learn more and schedule a demo at [blackboard.com/planner](https://blackboard.com/planner)