



## Driving digital transformation



- Think that blended learning is a good way to learn
- Would like to use mobile apps and their own mobile device in class for learning
- Feel they are able to be more creative using technology



- Want their child to have access to mobile learning
- Would consider purchasing a mobile device their child could use for learning

Project Tomorrow Speak Up Survey 2014

The Personalized Learning Solution provides an innovative, easy to use, comprehensive foundation for competency-based and personalized teaching and learning to power digital transformation that can grow with you as your digital learning needs evolve.

Today's K-12 students and parents increasingly expect education to be more engaging, personalized, and to reflect the 21st century. And, digital literacy and collaboration skills are critical for college and career readiness.

Simplify digital transformation and increase student engagement with an easy to use, powerful and complete teaching and learning solution. With Blackboard's personalized learning technology, you are poised to transform the learning experience and deliver digital learning that has a powerful effect on student achievement.

**Only Blackboard offers a comprehensive digital learning environment for K-12 including:**

- Seamless integration of digital content, tools, open education resources (OER), district data, and your cloud storage of choice (Google Drive, OneDrive, Dropbox, and Box).
- Cutting edge HD video web conferencing for virtual collaboration built for education.
- Foundational features supporting personalized, competency-based mastery learning.
- Time and cost saving features like plagiarism detection, electronic portfolios, automated grading and regrading, interactive rubrics, risk tracking, and more.
- A collaborative professional development platform to prepare teachers for digital transformation.
- Expert professional services to guide adoption and success.



## A true digital learning environment that grows with you as your digital learning needs evolve.

With Blackboard's Personalized Learning Solution, schools have everything they need to power digital learning to increase student engagement, truly differentiate instruction, and make the most of class time—ultimately improving student achievement and college and career readiness.

### The Personalized Learning Solution includes:

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*It was clear to us from the beginning that Blackboard knows K-12 education. We had an immediate connection with their team as they understood our needs and desire for flexibility. This market insight was clearly used to design their product. We felt that Blackboard embodied the spirit of K-12. We needed a platform that fully supports the goals of our blended learning initiative now and in the future.”*

**Dr. Angelique Nedved,**  
Assistant Superintendent for  
Teaching & Learning, Lawrence  
Public Schools, KS



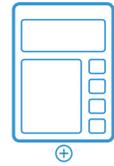
#### Blackboard Learn

Comprehensive learning management system to power personalized, competency-based, mastery digital learning



#### Blackboard Collaborate

Enterprise web conferencing technology built for education to support virtual collaborating & learning



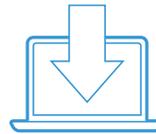
#### Blackboard Open Content

A global cloud-based learning object repository for sharing, authoring and curating digital content in your learning environment



#### Mobile

Beautifully designed mobile apps that enable anytime learning and collaboration



#### SaaS Plus

Our SaaS solution enables you to focus on teaching and learning, rather than the technology



#### Professional Services

Our K-12 experts provide training and guide adoption success

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*MGSD's digital conversion is about 'rethinking school' from the ground up, enabled by today's technologies and guided by the demands of the 21st-century workplace. Blackboard is one of a very few, very important educational partners for us. They provide the glue that holds our digital conversion together. The folks at Blackboard, like our other partners, understand that what we're after is measurable academic improvement, not just a technology system. That's what makes the partnership work for the district, our students, their parents, and our staff.”*

**Dr. Mark Edwards**  
Superintendent, Mooresville Graded School District, NC



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