Classroom technologies generate mountains of data. By thoughtfully surfacing this data in the form of information, colleges and universities are optimizing instructional design, increasing faculty effectiveness, and identifying at-risk students in time to keep them on track to graduate with high quality credentials.

Faculty and administrators need access to high quality information to think strategically about their instructional design practices. They need real-time information about student engagement and performance so that they can proactively intervene. The Analytics for Learn module for Blackboard Intelligence is designed to help administrators, instructional designers, and faculty to identify students at risk, and optimize university learning environments for greater rates of student success.

For Instructors

Give instructors a better, faster way to get the information they need to help their students and keep them on track. Course dashboards and other reports from Analytics for Learn are available to instructors in their Blackboard Learn courses.

For Students

Research conducted by John Fritz (2013 ) at University of Maryland Baltimore County has shown that giving students information about their activity compared to others significantly increases their course performance. Teasely & Whitmer (2017) have found that underperforming students are the ones who have the most to benefit from dashboards. Get students engaged by giving them the ability to monitor their performance in courses and compared to peers. Embedded Student dashboards from Analytics for Learn can be accessed by students directly from within Blackboard Learn.


For Administrators

Analytics for Learn gives administrators user-friendly, self-service access to teaching and learning data from the institutional perspective. Insight into user activity, course design, and student performance across schools and departments helps colleges and universities to improve their use of Blackboard Learn in support of teaching, learning, and student success. Visibility into course engagement also means that at-risk students can be identified in time to most effectively intervene.

Analytics for Learn helps instructional technologists and academic leaders to get answers to some of their most important questions:

- What student activities are correlated with desired outcomes like grades and course completion?
- Which students are most at-risk of earning a grade of D, W, or F?
- In which courses are student most likely to struggle?
- How has student activity changed over time?
- What points in the term see the highest rates of LMS activity?
- Who are the most innovative instructors?
- What instructional design practices lead to improved student performance?
- Which tools are being used in courses the most? The least? Which tools see the greatest effect on student engagement and success?

Blackboard Intelligence

Blackboard Intelligence is a set of packaged data warehouse, analytics, and reporting applications including modules for Blackboard Learn (Analytics for Learn), Student Management, Finance, HR, and Advancement.

Blackboard Intelligence integrates with leading ERP systems, enabling institutions of higher education to stand up a robust dimensional data warehouse in a matter of months, not years. It improves institutional performance through increased information quality, productivity, insights and results.

For more information, visit blackboard.com/analytics

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