Consulting Services
With over 180 combined years in education, Blackboard consultants are uniquely placed to help you plan and execute your eLearning strategy. We support you every step of the way, whether that’s honing your vision, setting strategic goals, providing people on the ground, or anything else you need to deliver transformational results. And here’s a surprise: we’re totally product agnostic.

Focus
Vision | Governance | Pathway
From designing complex initiatives to planning implementation programs to facilitating sessions to focus thinking toward learners, teaching and education, we possess the breadth and depth of experience to assist you and your institution create actionable concepts, designs and plans that move beyond thinking about change, and toward impacting learning and the student experience.

Craft
People | Process | Technology
With eLearning technology, educational opportunities are present for every learner regardless of interest or geography. In this global learning environment, you cannot afford to fall behind. Creating strategic plans and structures help your organization better align its capabilities with mission and vision, identify opportunities for transforming process and practice, and drive toward student success.

Act
Deliver | Evaluate | Improve
Envisioning alternatives, planning programs, implementing initiatives are rarely enough; sustaining and scaling efforts that improve quality and promote learner success are essential for continued growth and improvement. We assist you with change management that not only moves your organization forward, but takes meaningful and measurable steps toward improving institutional and programmatic effectiveness.
Our engagements follow a common format based on years of experience working with institutions across the world. Our consultants understand your problems, because they worked in education before they worked for us.

### Strategic Plan
Start with a review of your situation and strategic planning to understand and meet your vision for transforming learning. Our workshops build the knowledge needed to create recommendations based on your unique situation.

- Identify key areas of focus, goals, and resources
- Create high-level strategic report with specific recommendations in a plan for change
- Develop an actionable approach with milestones, phases and timelines

### Strategic Design
What are the steps needed to deliver the strategic plan? What’s the process workflow? How can we mitigate against problems? We can help you answer these questions and more

- Apply tangible and practical designs
- Complete workflows, structures, processes and products
- Enable delivery of strategic change

### Strategic Delivery
We'll provide an experienced person to deliver, drive and mentor the change in your institution. They’ll help you motivate and educate staff so you achieve your project goals.

- Execute changes identified
- Implement new workflows, structures and processes
- Achieve strategic goals

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**Accessibility and ADA compliance**
Create a comprehensive plan for barrier-free education across all eLearning-related student lifecycle functions and ensure your online programs are fully accessible

**Quality course design and review**
Develop and scale your online programs while meeting the highest level of compliance with industry-recognized standards to creating quality online programs and courses

**Competency-Based Education (CBE)**
Understand and plan for a fully operational competency-based education program for your learners

**eLearning strategy**
Organize your institution for growth and scalability in eLearning as a path toward increased student satisfaction and success