Set up online stores

Offer your campus departments a secure, easy-to-use tool for creating their own online storefronts — without using valuable campus IT resources.

We created eMarket — a customizable PCI-compliant module — to help you develop, control, and manage the growing number of online storefronts on your campus.

Key features and benefits

- **Storefront**
  Allows users to create, manage, and operate a storefront with its own URL to sell only the items they choose.

- **Checkout**
  Provides a simple shopping environment with photos, descriptions, and fast and easy payment checkout options.

- **Storefront and Checkout**
  Offers a variety of payment tender types, including foreign currency to help ease international students through the transition.

- **Assisted Payments**
  Easily integrates with other campus applications to provide back-end payment processing.

- **International Payments**
  Allows 24/7 convenient access for your customers via a mobile-friendly eMarket website.

Get more from eMarket with:

- **Assisted Payments**
  Allow a departmental user to accept over-the-phone payments.

- **International Payments**
  Accept international payments via Western Union®.

- **Cashnet Mobile Payments App**
  Put your eMarket on the move by turning your iPad® device into a mobile cash register.

Learn more at Cashnet.com