



Make communication more personal and relevant with help from your teachers.

“We realized that we had to have some way for our teachers to communicate on a regular basis. That’s when Blackboard came in and provided access for us. One thing I’ve learned is that if it’s not easy for my teachers, they’ll be less likely to use it. The interface has been so easy for them to grasp and use.”

Lana Snodgras

Director of Communications and Community Relations
West Plains Public Schools (MO)

All of your district stakeholders have something they need to have effective communication. Families need updates from all their child’s teachers in one place. Teachers need to engage parents to help their students regularly. Administrators need oversight into school-to-home communication. Blackboard Teacher Communication helps districts meet all those needs with a collaborative teacher messaging platform.

MEET THE NEEDS OF EVERY STAKEHOLDER

TEACHERS	PARENTS	ADMINISTRATORS
<ul style="list-style-type: none">• Easy-to-use messaging with mobile and web interfaces• Text, email, social media, and phone messaging• No setup or deployment• Safe environment to communicate	<ul style="list-style-type: none">• View classroom updates for all their children in one place• Consistent messaging format• No setup, all parents receive messages	<ul style="list-style-type: none">• Oversight of content sent to parent and students• Insight into usage and effectiveness• Control of teacher messaging environment• Pre-built messages provide consistency across classrooms

CONSISTENT MESSAGING

Parents currently face messaging fragmentation and inconsistent communication from teachers. Teacher Communication brings them valuable information in a consistent, digestible format. Instead of using multiple apps and website logins, opening email messages, and getting paper notes from school, all the information is in one place.

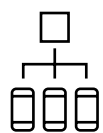
NO TEACHER SETUP REQUIRED

Asking parents to sign up for notification services, or asking teachers to upload class rosters can lead to low adoption. Teacher Communication boosts usage by automatically importing class rosters from your student information system. All parents can get messages, and teachers don't have to spend time setting anything up, allowing them to focus on what matters most.

SAFE COMMUNICATION

Administrators can have peace of mind by viewing all messages that are sent to parents and students. In addition to facilitating a safe environment, they can also gain valuable insights into the impact of their messages.

TEACHER COMMUNICATION BENEFITS



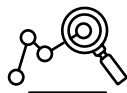
Create Once, Publish Everywhere (COPE) messaging system: Reach every parent via phone, email, text, Facebook and Twitter



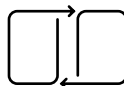
Ready to use, professionally translated message library



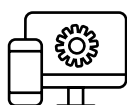
Real time message tracking



Teacher access to student directory with grades, assignments, attendance, lunch balances, bus stops, parent contact info



Automatic translation into over 70 languages



Integration with Blackboard mobile app and website



Classroom and individualized parent and student messaging