The shift from print to digital is well underway as educators and students seek engaging, streamlined reading experiences to achieve their learning goals.

That’s why Vital Source Technologies, the world’s leading e-textbook provider, and Blackboard have partnered to deliver all the benefits of the VitalSource Bookshelf within the Blackboard Learn platform.

Everyone Wins

As tech-savvy students’ expectations for anytime, anywhere content increase, institutions are motivated to find more creative ways to engage these students and to effectively manage courses.

An e-textbook solution integrated within the Blackboard Learn environment is a win-win-win situation.

INSTRUCTORS WIN as they can take a critical first step towards digital adoption with easy access to digital textbooks and analytical tools for usage reporting, all directly within the Blackboard Learn platform.

STUDENTS WIN with an affordable way to purchase and access course materials on multiple devices, and with cutting-edge features such as integrated notes, highlights, annotations, and more.

INSTITUTIONS WIN with simple content distribution, a uniform student experience and integrated analytics.
For All the Right Reasons

Mobile. This is the first time students and instructors will be able to access both their courses and e-textbooks through Blackboard Mobile™ Learn, which is available as a native application on iOS and Android devices.

VitalSource e-textbooks are configured to work with the Apple iPhone®, Apple iPad®, Apple iPod touch®, any Android™ device, and the Amazon Kindle Fire®, in addition to online/browser-based access and support for Windows and Macintosh computers.

Savings. Institutions and instructors have the opportunity to recommend a lower-cost textbook option to students. Students can purchase their course materials for less than a used or rented printed textbook.*

Clarity. An improved reading experience allows instructors to direct students to the exact section of an e-textbook. This eliminates any confusion with students about required readings, leading to higher engagement in course materials.

Choice. Institutions and instructors have access to a complete catalogue of e-textbooks because of Vital Source’s collaboration with over 300 publishers from around the world. Instructors can sample content they are evaluating directly within their course, and adopt those titles they choose to use.

For Every Purchasing Model

The integrated solution is designed to meet institutions’ unique needs and business models:

Tuition Inclusive: Ideal for Career schools and Higher Ed schools that include textbooks as part of the tuition. Students are pre-licensed to have access to their course e-textbooks within their Blackboard Learn environment.

Student Choice: Instructors can search, sample and adopt VitalSource Bookshelf e-textbooks, and make them available directly for students to purchase within their Blackboard course environment with a single click.

The integrated solution works with Blackboard Learn 9.1, Service Pack 8 and higher via a free building block. It is expected to be bundled with future service packs by the end of 2013, making it easy for institutions to automatically take advantage of the solution.

This solution is available in the U.S., Canada, Europe, the Middle East, Australia, New Zealand, Africa, Central and South America and Brazil.

About Vital Source Technologies

As a strategic partner to publishers, learning management systems and campus bookstores, Vital Source has been delivering an integrated, synchronized e-textbook experience across multiple device environments to institutions for more than a decade. With an e-textbook solution now integrated into the Blackboard Learn course, their leading e-textbook platform is now available directly to instructors through LMS integrations. Vital Source has extensive experience providing:

- Worldwide distribution of content
- Customized, branded e-textbook solutions
- Combined print/digital solutions
- Integrated analytics with your institutional systems
- Instructor usage reporting from within the course
- Rich media and interactivity development

Get Started Today!

Go to Behind.blackboard.com or blackboard.com/VitalSource to download the free Bookshelf by VitalSource Building Block.

To learn more, contact your Blackboard Learn Account Representative or visit: blackboard.com/vitalsource