

Preparing and Supporting Highly Effective Teachers

Blackboard K-12
**Educator
Central™**



High quality professional development is crucial since a highly effective teacher is one of the primary drivers of student achievement. That's why investing in teacher support and development is one of the best decisions you can make for your students.

Blackboard Educator Central™ was built with this in mind and provides your teachers with the effective, job-embedded and relevant professional development they need. As a result, your district can leverage an affordable and comprehensive alternative to traditional programs that enables you to plan, manage and evaluate expanding professional development opportunities.

What if?

When you consider the expense and logistical challenges involved, it's no surprise that professional development often takes a backseat to many other district-wide initiatives. The result? Professional development is all too often defined by perfunctory, one-day training on the topic du jour with little follow up or opportunities for teachers to collaborate or practice what they've learned.

But what if your Professional Development was:

- Convenient so ALL teachers could participate?
- Instantly impacting student achievement?
- Keeping teachers in the classroom?
- Nurturing professional learning communities?



Blackboard Educator Central was built to help districts:

- Manage and evaluate professional development activities
 - Expand professional learning opportunities
 - Build powerful communities of practice
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Provide flexible and effective professional development

By extending professional development opportunities online, you can provide job-embedded training anytime, anywhere with the least disruption to classroom instruction. And since not all teachers have the same needs, you can personalize learning with professional growth plans.

Nurture teacher collaboration and powerful learning communities

Whether it's peer-based coaching, mentorships or professional learning communities, connecting teachers beyond the classroom harnesses the collective wisdom of educators and enhances teacher satisfaction and effectiveness.

Track and evaluate your professional development investment

Ensure your investment in professional development is positively impacting teaching practices and ultimately raising student achievement. Blackboard Educator Central can help you plan, manage and evaluate your professional development activities—both on and off-line.

Manage the learning, not the technology

Blackboard Educator Central™ is a fully-hosted solution, meaning there is nothing to install or support. You'll get started quickly on a reliable and secure system. And with Blackboard training and integration services, you'll increase teacher adoption, eliminate duplicate data entry and minimize the learning curve.

“With online professional learning communities using Blackboard, teachers engage in meaningful conversations with district leadership, enrich their classroom instruction with a viable curriculum, and collaborate with peers to promote exceptional teaching.”

Jill Montoya
Online Education Specialist,
Jefferson County Public Schools

Learn More

Contact us at educate@blackboard.com, call 800-424-9299 ext. 2427 or visit our website at <http://www.blackboard.com/k12>