

# Educational Effectiveness

## Improving Program Quality and Results

Whether you are looking to meet accreditation requirements, need to reduce time-consuming and costly assessment processes, or want to improve the quality and results of your assessment program, Blackboard Consulting can help you turn assessment challenges into manageable, sustainable, processes that lead to high quality programs that support and inform your organization's goals.

Outcomes assessment is a means of defining, measuring, and improving the quality and effectiveness of educational, administrative, and support programs and services. Our Strategic Consultants have helped organizations like yours create actionable knowledge to achieve their mission and goals.

### Getting There

Why do educational organizations partner with Blackboard Consulting to improve program quality and results?

We have developed and use a strategic approach founded upon seven Effective Practice Areas that measure curricular, co-curricular, and administrative effectiveness; deliver a plan for designing manageable and sustainable assessment processes; produce actionable knowledge that will guide increases in the quality of educational and administrative programs and services.

### Educational Effectiveness Strategic Approach



“A key component of our partnership with Blackboard is to identify ways in which we can engage more effectively with students, both in curricular and co-curricular areas to enhance the provision of core academic services and foster a sense of belonging to the University. It is important for us to have an institutional approach to defining, measuring and improving the quality of our programs and services and Outcomes Assessment is proving a very valuable tool in this regard.”

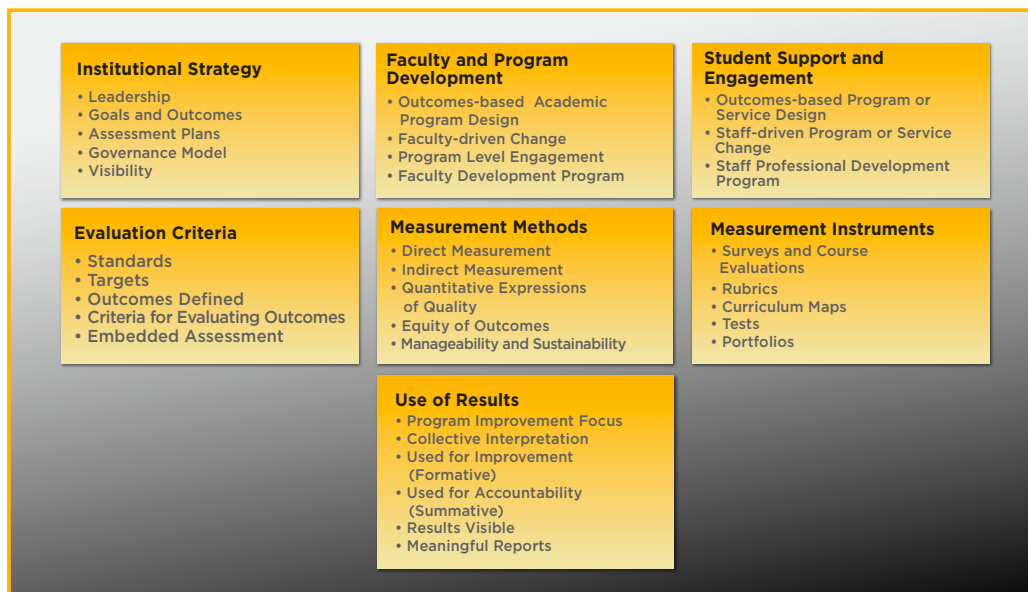
Professor Charles Webb,  
Senior Deputy Vice  
Chancellor  
Charles Darwin University



Strategic  
Solutions

We help you build organizational competencies in each of the Effective Practice Areas, using rubrics, benchmarks and self-assessments to drive the process, define the solutions, and gauge readiness to execute against your strategic priorities.

## Educational Effectiveness Effective Practice Areas



### The Evolution

Every organization has distinct processes and culture, along with detailed requirements for change.

Regardless of where you are today with your educational effectiveness strategy, we will ask questions, listen, and work within your organizational context to quickly build your capacity to deliver powerful results.

Our process of objective evaluation and recommendations will help to move you to Strategic Design quickly using a clear logic model, a detailed curriculum, and a customized approach sensitive to your culture.

### Educational Effectiveness Emergence



### Your Starting Point: A Capabilities Analysis

The Capabilities Analysis is an end-to-end process that helps leaders develop a vision and plan for managing change, improvement, and growth in quality. It also provides customized recommendations for implementation to build capabilities that achieve the performance and improvement desired. From there, we can help you implement the resulting action plan, program implementation, and performance management.

### Contact Blackboard

To learn more about how Blackboard can help you achieve your organization's goals, visit [www.blackboard.com/strategic](http://www.blackboard.com/strategic); or, if you are already a Blackboard client, contact your Blackboard Account Representative.