
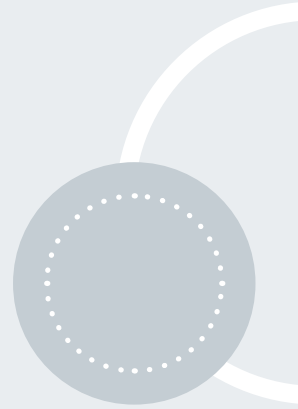




Setting the Standard for Educational Collaboration

Formed by the acquisition of Elluminate and Wimba, the Blackboard Collaborate™ division includes the leading education-focused solutions for Web, video, and audio conferencing; presence and instant messaging; content creation; and social learning solutions. Together, these products provide a unified learning and collaboration SaaS platform to thousands of higher education, K-12, professional, corporate, and government organizations worldwide. **Students, teachers, trainers, and administrators use these solutions every day to support more engaging and interactive classes, meetings, events, help, and much more.**



By combining the resources of Elluminate and Wimba, we are able to create efficiencies to better position us for innovation. With the Blackboard Collaborate platform, we deliver open, education-focused collaboration solutions that enhance learning, reduce costs, and improve outcomes.

Maurice Heiblum
President
Blackboard Collaborate



For administrators

- ▶ Recruit and retain more students
- ▶ Increase competitive advantage
- ▶ Ensure academic continuation
- ▶ Reduce travel and associated costs

For teachers

- ▶ Encourage formal and informal learning and collaboration
- ▶ Reach and engage more students
- ▶ Improve student learning outcomes
- ▶ Increase student retention rates

For academic technologists

- ▶ Enable interactive instruction, help, and meetings
- ▶ Meet the needs of mobile, on-demand learners
- ▶ Educate in real time from preferred LMS, including open source
- ▶ Leverage investment in existing academic infrastructure

For trainers

- ▶ Train more people in less time at reduced cost
- ▶ Deliver professional development
- ▶ Conduct online or blended events
- ▶ Add value for every department in your enterprise



“The new collaborative tools from Blackboard Collaborate will have us imagining anew: in what new ways can we learn?”

Christian Pruett

Assistant Executive Director for eLearning and Instructional Technology
Mississippi State Board Community and Junior Colleges

“Blackboard Collaborate has it covered with its focus on ease of use, innovation, and accessibility.”

Stan Silverman

Director, Technology Based Learning Systems Department
NYIT

“It enables me to reach out to students all over the country. It is the centerpiece of a flexible delivery program that has increased my enrollments by 600% over four years.”

Dr McComas Taylor

Head, South Asia Program
Australian National University

To learn more about our best-in-class Blackboard Collaborate solutions that set the standard for educational collaboration, please contact your Blackboard Collaborate Sales Representative or email bbcollaborateinfo@blackboard.com.