

Connect with confidence.™

IMPROVE SAFETY. ENGAGE STUDENTS. INCREASE ENROLLMENT AND RETENTION.

Blackboard Connect 5 will transform your communications, increasing your effectiveness both for emergency notifications and community outreach. Create and send messages faster than ever, and take more confidence in the relevance of your message. There's never been an easier way to help keep your campus safe and informed.

Create, schedule, send and track messages with Blackboard Connect 5. With the power to reach thousands in minutes, Blackboard Connect 5 is the proven way to keep your campus informed, involved and prepared.

Blackboard Connect helps you:

Improve safety and security. In an emergency, every second counts, and communication is a key component of any crisis response plan. Blackboard Connect 5 helps you reach your entire campus community—whether thousands or hundreds of thousands—with portal tools that increase registration and a robust, proven architecture that ensures your message gets through. Plus, a streamlined message workflow and pre-configured scenario templates help you send critical instructions more quickly and easily.

Create a robust sense of community on campus and foster student engagement. For increasingly-mobile campus communities, personalized messages help strengthen relationships with students, faculty, staff and alumni. Blackboard Connect 5 can be used to connect departments and campuses with events, notifications and updates.

Increase enrollment and retention. Enhance the impact of recruiting, enrollment, and retention efforts by reaching prospective and current students with targeted, relevant information. Blackboard Connect 5 gives you the power to personalize your messages through multi-modal delivery

The problem with a tornado or a gunman on campus is that every second could be a person's life. And so you always run the risk of slow Internet or fumbling fingers trying to send out a message. With Blackboard Connect, I can pre-script messages and then just change the date and time.

-Justin Gaines,
Environmental Health and Occupational Safety
Coordinator, Georgia College and State University

and language translation, while recipients can self-select the types of messages they want to receive. You will be able to send cost-effective messages to students and their families about campus visits, financial aid deadlines, special programs and newly added courses that deliver a return on your investment, reduce traditional outreach costs and set you apart from the competition.

Quickly and efficiently deliver event notifications. Send athletic ticket reminders, campus group meeting messages and other events in less time and by spending fewer resources.

Take control of your message before others do. Being perceived as a primary source of information is important to both a campus's safety and reputation. Blackboard Connect 5 can be used to quickly keep students, staff, and community members informed of the facts to mitigate the effects of mass media and rumor mills.

Click less, communicate more with Blackboard Connect 5.

- **Send messages faster.** The intuitive, easy-to-use interface in Blackboard Connect is easy to use, and you can send a message in as little as two clicks, thanks to a streamlined message workflow and pre-set scenario templates.
- **Create a personalized experience.** The customizable Connect 5 portal helps you increase registration and deliver a more targeted experience for your community.
- **Match the right audience with the right message.** Sophisticated—yet easy to use—targeting tools ensure you connect with your recipients in a more relevant way.
- **See results in real time.** Up-to-the-minute reporting tools provide real-time statistics on message delivery status.
- **Send messages from anywhere.** Blackboard Connect 5 can send messages from your computer, your landline connection, even your Apple® iPhone®.

Blackboard Connect 5 is:

Reliable: Blackboard Connect has partnerships with multiple tier-one telecommunications providers, supporting a redundant, no-single-point-of-failure system. Multiple data storage facilities ensure data is always backed up, and multimodal message delivery capabilities help reach people no matter where they are.

Supported: Blackboard Connect client care delivers more than 24/7 service. We assign you a personal representative who will go above and beyond by delivering communications counsel and best practices. We can even send a message on your behalf when you can't.

Tested: We have over a decade of experience in sending billions of time-sensitive notifications. In 2010, the Blackboard Connect platform delivered over 600 million voice

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Connect SF | John Doe

Home Message Center Recipients Reports Admin Send a Message

Announcements

Blackboard Connect & AlertNow have merged. Share your thoughts with us here [ConnectNow](#)

Are you selecting a large number of contacts for a message? Use the Call List Importer to save time. [Learn more](#)

You can create as many groups as you want. You can also designate up to 7 groups for use with your Dial-in Messaging Card. [Learn more](#)

March Quick Stats [See more](#)

Messages Sent	280
People Reached	2,358
Bad Numbers	0%
Successful Deliveries	100%

Favorite Templates

- Tornado Alert
- Incident on Campus
- Snow Day School Closure
- Attendance Calls
- Teacher Work Day

Support

Need Help? Contact:
Tessa Carag
(877) 684-4411 x301739

[Request online training.](#) We will contact you via e-mail to schedule a training session.

Activate safe mode to practice preparing and sending a message. [Activate Safe Mode](#)

Recent Activity

Community Outreach Message Title [Sending](#)

[Hide](#) [Stop Delivery](#)

In Progress 65%

Completed

Created by John Doe April 1, 2011 at 8:28pm (GMT +1) [000 Total Contacts](#)

Other Message Title [Scheduled](#)

Created by John Doe April 1, 2011 at 8:28pm (GMT +1) [000 Total Contacts](#)

Other Message Title [Sent](#)

Created by John Doe April 1, 2011 at 8:28pm (GMT +1) [000 Total Contacts](#)

Blackboard connect[®]

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messages, more than 190 emails, and over 7 million text messages.

A proven partner to education: We're the only mass notification service provider dedicated to serving the complete education process – from teaching and learning, to collaboration, communications and more. We can offer a unique perspective about how to get the most from your education technologies and advance the performance of your institution and the communities it serves.