

Blackboard Learn™ Consulting & Training



Combining Your Expertise with Our Expertise

You're investing, managing change, and building capability across your organization. You're charged with delivering a rigorous, well managed, technology-enabled program to fulfill the promise of your education strategy now and for the future. Saving time, doing more, being effective is possible, with the right blend of skills and expertise.

Whether you are building online learning from scratch, managing a new release, integrating existing programs, or driving to the next level of growth and adoption with Blackboard Learn™ technology, combining your expertise with our expertise is a faster way to achieve your goals and increase quality.



Aston University

Blackboard Consulting's Strategic Planning services laid the foundation for the smooth convergence of two virtual learning environments, but more importantly two distinct user communities, resulting in the successful implementation of Blackboard Learn and the growth in adoption of online learning at Aston University

(see full Case Study on page 3)

Grossmont-Cuyamaca Community College District

Grossmont-Cuyamaca Community College District engaged Blackboard Consulting to strategize and implement a solution that allowed for data integration of both of its colleges while maintaining the unique brand of each campus.

(see full Case Study on page 4)



Consulting

Online Learning Focus Areas

Strategic & Implementation Planning

Lay the foundation for online learning program adoption and success

- Goal Identification
- Milestones, Expected Results & Outcomes
- Resource Planning
- Project Management

Learning Administration

Integrate student information as well as courses & assessments

Implementation & Performance

Design, manage and sustain high performing learning systems

Custom Applications

Adapt Blackboard Learn to meet your unique needs

Release Upgrade

Grow capability through successful upgrades

Effective Practices & Training

Share effective practices and deliver training for learners, educators and administrators

- Online
- Onsite
- Hybrid
- Materials Development

Blackboard Learn technology was developed by educators for educators—uniquely qualifying Blackboard to offer both breadth and depth of leadership for online learning, from strategic planning to technical implementation. We combine that expertise with your existing capabilities across any or all of six Online Learning Focus Areas, depending upon your unique situation and objectives.

How does our expertise combine to accelerate achievement of your goals?

- We have helped over 1,000 organizations to successfully implement Blackboard Learn
- In doing so, we bring to the table best practices from peer institutions
- We are experienced in a wide range of approaches for managing the lifecycle of educational technology programs

Aston University

Aston University lays the foundation for a successful implementation of Blackboard Learn and growth in adoption of online learning

Challenge

Academic adoption was lower than desired despite clear student feedback requesting a higher online component. Aston University had two online learning environments, split approximately 50:50, with each being managed locally by Schools and having reached their respective adoption plateaus. As a result, there was uncertainty about how the University would further develop its elearning capability and capacity and concern about how it would be able to meet student and staff expectations alike. Without a clear path forward, the opportunities to enhance learning and teaching through technology would be elusive.

Solution

To help find a way forward Aston engaged Blackboard Consulting's Strategic Planning team to review and assess the drivers, objectives, institution-wide implications, priorities, organizational issues, key decisions, and options to be considered. Following the Strategic Review, consensus was secured to move to a single online platform. The findings from this Strategic Planning phase were critical in establishing the framework for subsequent Project and Technical Planning stages, and were used to develop timelines, determine success criteria, and progress a transition that was focused on user adoption and engagement.

Results

Blackboard Consulting's Strategic Planning services laid the foundation for the smooth convergence of two Virtual Learning Environments, but more importantly two distinct user communities, resulting in the successful implementation of Blackboard Learn and the growth in adoption of online learning at Aston. By first understanding the University's current baseline, issues and opportunities, Aston and Blackboard, working together as a joint team, were able to design and implement a customized plan to bring the University's two Virtual Learning Environment communities together on a single platform. Now students, faculty and staff are actively engaged in online learning, as a single community, and thriving as they explore and use the many new tools and opportunities for collaboration, communications and learning.

Grossmont-Cuyamaca Community College District

Grossmont-Cuyamaca Community College District improves the flow of learner information

Challenge

Grossmont-Cuyamaca Community College District located in El Cajon, CA facilitates and supports educational programs and services at Grossmont and Cuyamaca Colleges to meet the needs of more than 29,000 students across both campuses. With two separate college locations the District looked to Blackboard for assistance integrating into a single site.

Blackboard Consulting was able to support the Grossmont-Cuyamaca Community College District in accomplishing several objectives. While they were looking to integrate their offerings into a single site, they wanted to maintain individual course catalogs with the unique brand of each school. A cross listing of courses was also desired to enable students to select courses on either campus.

Solution

Grossmont-Cuyamaca Community College District engaged Blackboard Consulting to strategize and implement a solution that allowed for data integration of both colleges while maintaining the unique brand of each campus. In working with each campus Blackboard was able to fully automate a custom data integration to accommodate both locations.

Results

The data integration project was successfully completed with a well documented business process providing a blue print for future growth. This project reduced staff hours required for data load administration and error checking. In addition to these benefits, course section sites were created for all course offerings at both campus locations promoting platform adoption and overall user satisfaction.

Contact Blackboard

To learn more about how Blackboard Consulting can help you get the most out of Blackboard Learn technology to achieve your online learning goals, visit blackboard.com or, if you are already a Blackboard client, contact your Blackboard Account Representative.

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