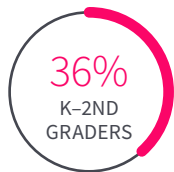
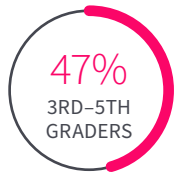
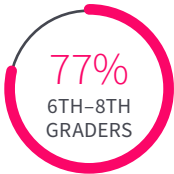
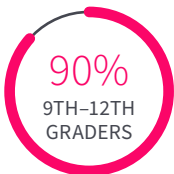




# Blackboard Classroom:

Take teaching and learning with you wherever you may go

## ACCESS TO SMARTPHONES <sup>1</sup>



### 2/3 PARENTS

- WANT THEIR CHILD TO HAVE ACCESS TO MOBILE LEARNING
- WOULD CONSIDER PURCHASING A MOBILE DEVICE THEIR CHILD COULD USE FOR LEARNING

## Mobile is everywhere.

Students, teachers, and parents are spending more time on mobile devices than personal computers. No matter your what your district mobile devices policies, B.Y.O.D. or 1:1 initiatives may be, mobile ubiquity must be factored into your plan.



And, the more parents are involved and have access to monitoring their children's progress, the more likely their children are to succeed. Regardless of income, education, or background, students with more involved parents are more likely to<sup>2</sup>:



**EARN GOOD GRADES**



**CHOOSE MORE RIGOROUS CLASSES**



**EARN CLASS CREDITS**



**DEMONSTRATE POSITIVE BEHAVIOR**



**HAVE PERFECT ATTENDANCE**

To engage today's students, parents, and teachers, your digital learning environment must support access from any device, anywhere, anytime, including offline interactive access.

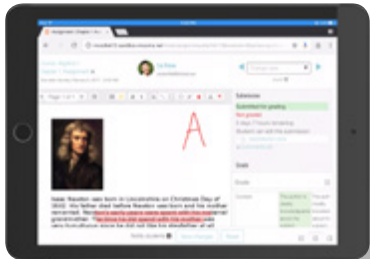
<sup>1</sup>Project Tomorrow

<sup>2</sup>A New Wave of Evidence: The Impact of School, Family, and Community Connections on Student Achievement (PDF, 1.2 MB, 241 pgs.) A. T. Henderson & K. L. Mapp. (Southwest Educational Development Laboratory, 2002).

<sup>3</sup>Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update 2014-2019 White Paper". Cisco. February 3, 2016. 30, 2015. Retrieved January 30, 2017.

## Blackboard Classroom's Mobile First Design

Because mobile apps are simply not enough, mobile first thinking drives Blackboard Classroom design. To ensure learning can happen everywhere, Blackboard Classroom's mobile first design and complementary purpose built mobile applications enable you to take learning with you wherever you go.



### **RESPONSIVE DESIGN: Easy & Awesome on All Devices**

Blackboard Classroom's mobile first design thinking ensures that students, teachers, parents, and administrators enjoy a great experience on all devices and screen sizes. Blackboard Classroom adapts instinctively to any browser and screen size. Whether you want to grade student work, finish your homework, or check your child's progress, Blackboard Classroom's responsive design enables you to teach and learn wherever you may be.

### **OFFLINE INTERACTIVE OFFLINE ACCESS: Bb Classroom**

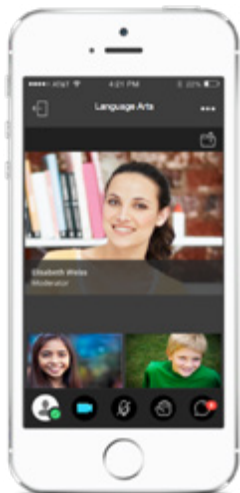
With offline interactive access, even when not connected to the internet, students can:

- Complete assignments
- Take assessments
- Participate in discussions
- Complete a survey or choice
- Take class notes
- Create a new wiki page
- Create messages

And, of course, simply view class content once the student is back online, their activity simply syncs with Blackboard Classroom.

Additionally, while online, the Bb Classroom app enables students and teachers to do everything above and more:

- Receive push notifications regarding important activity in your classes
- Add rich media such as images, audio, and video from your phone or device
- Track your progress and learning plan
- Quickly find and contact your teachers and classmates



### **SYNCHRONOUS COLLABORATION ON THE GO: Bb Student**

Offer 1:1 tutoring, collaborate with classmates, or hold virtual parent-teacher conferences on the go with the Bb Student app. Collaborate and learn with real time audio and video conferencing built for learning anytime, anywhere.