

Blackboard



Understand
instructor
engagement



Align analytics to
institutionally
defined metrics



Identify and scale
high impact
instructional
patterns

Blackboard Consulting Services

Analytics for Faculty Engagement

Faculty engagement is an important aspect of instructional effectiveness. Blackboard Analytics for Learn offers institutions unparalleled visibility into the activity and impact of instructors, but what *is* engagement really? How is an institution to understand engagement in terms of its more broadly defined goals, and how can it use the data it already has to discover the kinds of engagement that work best for its students?

The Analytics for Faculty Engagement service from Blackboard will help your institution to increase rates of student progression, retention, and student success by helping to identify and scale instructional practices that work. Our consultants will help you to understand, measure, and track how your institution thinks about instructional excellence. With the ability to track the level and variety of faculty engagement relative to well-defined student outcomes, campuses will be empowered to:

Understand what works – Faculty engagement is good for students, but what we think of as high-quality engagement may differ based on program, course, and other factors. Using Analytics for Learn, campuses can understand and promote the adoption of course design practices with a demonstrable impact on student success.

Identify ‘bright spots’ – Many faculty use learning tools in innovative ways that benefit students in measurable ways. Using Analytics for Learn, high impact practices can be identified and replicated to increase student outcomes at scale.

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