



Blackboard CATALYST AWARD

BLACKBOARD CATALYST AWARDS STUDY GUIDE

Ready to get a head start on your Blackboard Catalyst Award submission? ▶

This helpful study guide will highlight what you need to get when preparing your nomination and/or course submission. Read on for more details on each category.

Exemplary Course Program

How can I prepare for my **Exemplary Course Program** course submission?

- Create a folder to house outstanding examples of your course
- Capture screen shots of great discussion boards, multi-media interactions, test questions, etc. — save all of these documents as a .pdf
- Create multi-media examples of your course or student interaction, using Flash, PowerPoint, Camtasia, Jing, or some other similar tool (not required for your submission)
- Gather facts and stats that explain how your course or achievement makes an impact
- Consider 1 - 3 ways your course stands out as an industry 'best-practice'

THIS YEAR'S AWARD CATEGORIES ARE AS FOLLOWS:



- Exemplary Courses
- Community Collaboration
- Innovative Development
- Mobile Innovation
- Staff Development
- Communications Strategy

For detailed descriptions of these categories, please visit www.blackboard.com/catalyst

Blackboard will begin taking submissions and nominations for all Catalyst Awards beginning December 1.

OPEN FOR SUBMISSIONS AND NOMINATIONS

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- Work with your System Administrator to create a copy of your course for use by evaluators
- Download a copy of the 2012 Rubric to use as a reference

The ECP has an extensive rubric used to measure your course against. To view this year's rubric, please visit blackboard.com/ecp.

Community, Innovative Development, Mobile Innovation Staff Development and Communications Strategy

How can I prepare for my **Community Collaboration** nomination?

- Consider 1 - 3 ways your efforts stand out in the eLearning community
- Capture how your efforts have included participants from institutions outside your own
- Create a folder to accumulate any tools, presentations or other resources that you have created and shared with other institutions

How can I prepare for my **Innovative Development** nomination?

- Consider 1 - 3 ways your technical efforts stand out in the eLearning community
- Capture any tech-focused deliverables you have made available to the broader Bb community (Building Blocks, integrations, Edugarage contributions, Wiki Articles, etc.)
- Keep a list that describes ways you have shared this resource with others in the Bb community

How can I prepare for my **Mobile Innovation** nomination?

- Consider 1 - 3 ways your efforts help define the use of mobile technology in the eLearning community
- Capture ways you have enhanced course curriculum, tracked and studied pedagogy, or collaborated with others in the Bb community through the use of mobile learning
- Create documents or other media to express how you have customized your institutions mobile experience

How can I prepare for my **Staff Development** nomination?

- Consider 1 - 3 ways your professional development efforts stand out in the eLearning community as fresh or new (interesting tactics or techniques, programs or incentives)
- Capture ways in which your efforts have become implemented at your institution
- Gather comments from participants on the program, training or tactics
- Create a folder of any measurable outcomes (number of participants, other relevant metrics) associated with your program development

How can I prepare for my **Communications Strategy** nomination?

- Consider 1 - 3 ways your communications plan helps drive improvements in learning and engagement at your institution
- Capture ways you have actively changed your communication strategy, tracked and measured related academic outcomes, or collaborated with others at your institution using Blackboard tools
- Create documents or other media to show how you have integrated Blackboard products like Connect, Mobile, Collaborate or Analytics into your communication program

REVIEWERS NEEDED AS WELL!

Reviewers needed as well! If you are interested in reviewing a course or courses for the Exemplary Course Program, please email community@blackboard.com.