

Kick Start Your Students' Careers Today



"Internships.com was critical for me landing my internship. This site is perfect for anyone who wants to manage, organize and control the process of finding the perfect opportunity."

Student at Hofstra University Intern at Krupp Communications

More and more employers say real-world experience is the key to getting a job in today's increasingly competitive global economy. Ninety percent of new hires will have had work-related experiences prior to entering the workforce. And, that experience was a critical factor in the hiring decision. With the unemployment rate hovering around 18% for those aged 15-24 years, students must take advantage of every opportunity to enhance their skills and marketability in order to ensure successful entry into the job market.

That's why Blackboard has joined forces with Internships.com, the largest marketplace for internships, part-time jobs and entry-level positions serving college students and businesses large and small, to expand and diversify on-campus job search and career development options for students within their Blackboard Learn™ course environment.

Blackboard and Internships.com

Blackboard is committed to providing a comprehensive teaching and learning experience and a variety of resources to help students succeed both inside and outside of the classroom. Blackboard and Internships.com are delivering an integrated, career-oriented experience within the Blackboard Learn platform. With over 51,000 active internship positions from more than 28,000 companies located in cities and towns across all 50 states, Internships.com is the largest global aggregator of jobs dedicated to supporting students' career goals—with thousands of new postings each month. Enabling every student, employer and educator to better understand, optimize and find internship and job opportunities, this integration provides yet one more resource for students within Blackboard Learn to help them succeed beyond the classroom.

According to study Gardner, Chao & Hurst (2008): http://ceri.msu.edu/publications/pdf/internwhitep.pdf

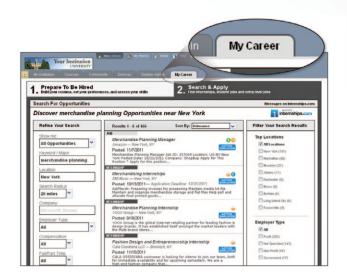
² Bureau of Labor Statistics; Employment and Unemployment Among Youth Summary; August 24, 2011; http://bls.gov/news.release/youth.nr0.htm



Prepare. Search. Get Hired. All Within Blackboard Learn.

With single sign-on access, the free Internships.com Building Block built by Blackboard provides increased efficiencies and added value for students within their normal Blackboard Learn workflow. With original content and proprietary career development tools, the Internships.com and Blackboard integration helps prepare students for future workforce success:

- NEW "MY CAREER" TAB Provides access to all available Internships.com resources in one place inside Blackboard Learn
- UNIVERSAL SEARCH TOOL Enables students to search and apply for internships, student jobs and entry-level positions through the Blackboard Learn "My Institution" page as well as Course home page
- ► FACEBOOK INTEGRATION Allows students to repurpose their social networks as professional networks by utilizing their existing contacts to find jobs and get introduced to hiring companies
- CAREER PREDICTOR Evaluates personal preferences quickly and shows students and job seekers how they can pursue and secure the right internship or job opportunity
- ▶ RESUME BUILDER Provides resume samples and tips to ensure students are poised for success before they apply



How to Get Started

Visit Behind.Blackboard.com to download the latest version of the free Internships.com Building Block for Blackboard Learn 9.1, Service Pack 5 and above.

"The site was very helpful. It helped me connect with the region recruiter before the application was made available on their website. This was a very useful relationship."

> Student at University of Oregon Intern for Nordstrom

"It was very helpful using Internships.com. I am the first student at my school to be enrolled in a virtual internship. Thank you so much!"

Student at Johnson & Wales University
Intern for Curvy Magazine

Employers posting internships on Internships.com:

- ► AOL
- **CBS News**
- ▶ Hearst Magazine
- ▶ The Economist
- ▶ NBC Universal
- Lance Armstrong Foundation
- ▶ The White House
- Marvel

To learn more, contact your Blackboard Learn Account Representative or visit: blackboard.com/internships.

