Blackboard Connect for Learn™

STRONGER INSTRUCTOR COMMUNICATION VIA TEXT MESSAGING

Communication with students can be challenging – especially if faculty aren't on the same "wavelength". With Blackboard Connect for Learn, instructors are empowered with the tools to reach students on their mobile devices– directly from Blackboard Learn! Whether it's hundreds or a handful, faculty can text a course update or classroom change in a moment, and students can respond immediately via text. Plus, students know when things happen with 'opt-in' features for course progress, assignments, updates and assessments. Blackboard Connect for Learn is a fast, easy and effective way to connect and engage your 'mobile' students on their terms.

Enable Your Faculty, Meet Your Goals

As part of Blackboard's commitment to providing educators with tools that empower instruction, Blackboard Connect for Learn helps you:

Increase Instructor Efficiency

- **Make life easier by texting students for everything from office hours to exam prep right from the course in Blackboard Learn. Watch how fast they respond!**

Engage Mobile Students

- **Instructors can dialogue with students anytime, anywhere using text. Instructor communication has a direct effect on student engagement.**

Keep Students On Track

- **Allow students to opt-in to receive automated alerts for everything from grades that are posted to assignments that are due via text or text-to-voice.**

WHAT CAN FACULTY DO WITH BLACKBOARD CONNECT FOR LEARN?

- Share tutoring information with at-risk students
- Inform your class about an event they could attend
- Cancel class and make sure everyone knows
- Share a good student solution to a problem set with the whole class

CONNECT FOR LEARN OVERVIEW

	Course Notifications	Send Two-way SMS	System Announcements
Description	Students can select their preferences to receive automated alerts about things like grades being posted or assignments that are due.	Instructors can send text messages to students in their courses and receive replies.	Blackboard admins can now send system announcements via text and text-to-voice.
Intended User	Students	Instructors	Blackboard System Administrator
Capabilities	Automated Text and Text-to-Voice notifications for students	Two-way text messaging; message templates; filters; administration and access control	Send system announcements via text and text-to-voice
U.S. Availability	No additional cost if the institution is currently using Learn Service Pack 9+.	No cost to install on Learn 9.1 SP6+. Will need to purchase text message packs.	No additional cost if the institution is currently using Learn Service Pack 9+.
International Availability	Available as part of Connect for Learn license. Will need to purchase text message packs.	Available as part of Connect for Learn license. Will need to purchase text message packs.	Available as part of Connect for Learn license. Will need to purchase text message packs.

Quickstart Implementation

Get started using Blackboard Connect for Learn right away. Our professional Client Care team will work with you to help install Blackboard Connect for Learn quickly and easily. And once you're a Blackboard Connect client, a dedicated representative is committed to your long-term success through proactive, comprehensive service that includes coaching, rapid case resolution, and best practices review.

Blackboard Connect for Learn definitely helps increase outcomes in online courses. Engagement levels in online courses need to be a little bit higher than in a face-to-face setting because the students feel disconnected and apart from their peers and their instructor—and Connect for Learn helps keep them on track.

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