



Blackboard

# Teaching and Learning Online Program Administration Series

## Taking Professional Development Online

### Online Blackboard Training

#### Overview

This facilitated online course prepares you to plan and implement an effective professional development program online. Establishing such a program requires careful consideration of success factors including institutional investment, technical infrastructure, content development, participant support, and program evaluation. In this course you will investigate the opportunities and challenges of moving professional development programs online. Activities include readings, discussions, self-assessments, and application exercises conducted using Blackboard Learn - Course Delivery\* technology that you will use to explore the process of establishing an online professional development program. At the conclusion of the course, you will have an initial framework on which to build and implement an actual online program.

#### Course Objectives

- Compare and contrast the benefits and challenges of professional development in an online environment with a face-to-face setting
- Identify the components of an effective online faculty or staff training class
- Distinguish how teaching adults differs from teaching traditional students
- Establish effective online course standards and templates
- Build assessment devices to measure learning and gather participant feedback
- Locate resources for continued learning and support

#### Who Should Attend

Instructors, course designers, and instructional support personnel who will be teaching or supporting blended or fully online courses using:

- Blackboard Learn™ - Course Delivery module (Release 9.x)
- Blackboard Learning System™ (Releases 6.x, 7.x, 8.0)

#### Duration and Costs

- Course is 14 days in length
  - Participants should expect to spend approximately 15-20 hours to complete the course activities
- 390 USD per person
- Printed or online materials do not need to be purchased for this course

#### Location

- Fully online/asynchronous

#### Prerequisites

- Completion of the *Teaching and Learning Online* Instructor Certification Series, or demonstration of intermediate level skills in developing Blackboard courses (e.g. adding folders, items, external links, and learning modules)
- Computer that meets the minimum technical requirements for using the Blackboard Learn platform
- Email and Internet access
- Materials from a traditional or online professional development program to be used in development activities

#### Registration Information

Register for Taking Professional Development Online using our online Training Registration Center at <http://trainingcenter.blackboard.com/trainingcenter/>. Enrollment in each course is limited, so early registration is encouraged. Registrants will receive a welcome email from the facilitator on the morning of the course start date with all necessary course access information. If you have any questions, please contact Blackboard Training at [training@blackboard.com](mailto:training@blackboard.com). **\*Please note that registration for this course closes 2 days prior to the listed start date.**

\* **Note:** Prior to Release 9.0, this was known as the Blackboard Learning System™.