



Product Specialist Program for CE and Vista

Part I: Designing Your Course

Online Blackboard Training

Overview

In this facilitated online course you will learn the design skills necessary to create effective, engaging online courses within the Blackboard Learning System™ - CE Enterprise License learning environment. You will explore strategies and review best practices for planning and designing your online courses. Activities will take place in two separate Campus Edition courses. The main course contains all of the class readings, discussion activities, and assessments that you will need use to explore teaching online. The second course provides you with a hands-on practice area to complete assigned course development activities. Teaching and management tasks will not be covered.

Successful completion of all three courses in the Product Specialist Program results in a Product Specialist certification. The Product Specialist Program consists of:

- Part I: Designing Your Course
- Part II: Teaching Your Course
- Part III: Creating and Managing Assignments and Assessments

Course Objectives

- Identify the elements for basic course design and use tools to create content, modifying the Course Tools menu, and adding Headers and Footers
- Customize an effective course Home Page incorporating links, folders, ActionLinks menus, and color and icons
- Create and present content through the use of Media Library collections, Learning Modules, and Selective Release tools
- Develop an action plan for continued improvement

Who Should Attend

Instructors, faculty and course designers who will be developing online courses using:

- CE 6.x
- Vista 4.x

Duration and Costs

- Course is 14 days in length
 - Participants should expect to spend approximately 8-12 hours to complete the course activities
- \$390 USD per person
- Printed or online materials do not need to be purchased for this course

Location

- Fully online/asynchronous

Prerequisites

- Computer that meets the minimum technical requirements for using Blackboard Learning System-CE or Vista
- Email and Internet access
- Basic computer navigation skills
- Materials from a traditional or online course to be used in development activities

Registration Information

Register for Designing Your Course using our online Training Registration Center at <http://trainingcenter.blackboard.com/trainingcenter/>. Enrollment in each course is limited, so early registration is encouraged. Discounted pricing is offered for group purchases of 20 or more. Registrants will receive a welcome email from the facilitator on the morning of the course start date with all necessary course access information. If you have any questions, please contact Blackboard Training at training@blackboard.com. ***Please note that registration for this course closes 2 days prior to the listed start date.**