



# Blackboard Learn™

## Community Engagement Administration

### Regional Blackboard Training

#### Overview

The Community Engagement Administration workshop provides participants with the knowledge and skills necessary to build and maintain vibrant and diverse learning communities with Blackboard Learn™ – Community Engagement\* technology. Through a variety of activities, including hands-on exercises, participants review how to manage roles; create branded gateways to deliver unique experiences to different types of users; delegate administration of user, courses, organizations, tabs and modules; and support communities of interest and practice. This workshop may be tailored to meet the needs of clients with both customized and non-customized Blackboard Learn implementations.

#### Workshop Topics and Outcomes

- **Community Engagement Overview.** Discuss requirements and use cases for a web portal; Identify and describe the relationship between the Content Management, Course Delivery and Community Engagement modules of Blackboard Learn; Explore sample Community Engagement implementations; Identify Community Engagement administrator privileges.
- **Managing Roles, Themes, and Brands.** Define primary and secondary institution roles; Create an institution role; Differentiate between role-based and hostname branding options; Select a system theme\*\*; Manage a color palette\*\*; Discuss how to modify the Cascading Style Sheet (CSS)\*\* to create new Themes; Create and manage a brand; Discuss Direct Access benefits and its set-up process; Customize Login Page\*\*.
- **Delivering Targeted Content.** Create and deploy module, tool, and link tabs; Set default tab properties to display module content, layout, and menu column content; Establish a Tab Group\*\*; Create modules and associate with tabs; Assign Module Administrators; Preview tabs by institution role; Determine Tool Panel settings.
- **Domain Management.** Define Domain capabilities; Map a Domain model to address current and future organizational needs; Establish System Roles to match identified roles; Create a Domain and assign an administrator\*\*\*; Establish criteria to collect users, courses, organizations, tabs, and modules within the Domain; Identify best practices for Domain management.
- **Organization and Discussion Board Management.** Discuss current practices and use cases for communities of interest and practice; Create, categorize, and remove organizations; Administer the organization catalog; Enroll users; Determine default organization settings such as enrollment and guest access; Set default organization design, navigation menus, and tools for new organizations; Archive, restore, export, import, copy, and recycle an organization; Discuss organization management policies; Create and manage system-wide Discussion Board forums.
- **Operations Management.** Discuss best practices for managing the Community Engagement technology; Locate and review the online administrator manual and Quick Tutorials; Navigate Behind the Blackboard™ for product documentation and release notes; Search the Knowledge Base.

#### Who Should Attend

System administrators and support personnel using:

- Blackboard Learn™ - Community Engagement module (Release 9.x)

#### Duration and Costs

- Workshop is 2 days in length (6 hours of instruction each day with a 1-hour lunch and 2-fifteen minute breaks)
- 650 USD per person (Lunch is provided)



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#### Location

- Regional workshops are held onsite in Washington, DC and Phoenix, AZ. Please refer to the schedule for workshop location information.

#### Registration Information

Register for *Blackboard Learn – Community Engagement Administration* using our online Training Registration Center at <http://trainingcenter.blackboard.com/trainingcenter/>. Enrollment in each course is limited, so early registration is encouraged. Registration for regional workshops closes **1 week prior** to the listed start date unless the event has been cancelled as per our policy below.

#### Cancellation Policy

While it is always our hope to conduct these regional workshops as planned, Blackboard Inc. reserves the right to cancel these workshops due to low enrollment or acts of God. **The deadline for cancellation will be 3 weeks in advance of the first day of the week the workshop is scheduled to begin.** Should you register prior to this date, Blackboard Training will contact you to notify you if the workshop has been cancelled. ***It is highly recommended that you do not book travel arrangements until that time, or please be sure to book refundable airfare, hotel, etc.***

For any questions, please email [training@blackboard.com](mailto:training@blackboard.com) or contact your Client Manager.

\* **Note:** Prior to Release 9.0, this was known as the Blackboard Community System™.

\*\* **Note:** Indicates features and functions specific to Blackboard Learn™, Release 9.0

\*\*\* **Note:** To create Domains, participants will need full System Administrator access to a Blackboard Learn instance.

#### Schedule

September 2009			
Workshop	Price	Dates	Location
Blackboard Learn - Community Engagement Administration (for newer users)	\$ 650.00	Sept 21-22	Phoenix, AZ

If these events do not meet your schedule or needs, we invite you to review our other regional options:

- Click below to review the workshops being held in our Washington, DC offices.  
[http://www.blackboard.com/resources/training/Reg\\_Schedule\\_DC.pdf](http://www.blackboard.com/resources/training/Reg_Schedule_DC.pdf)
- Click below to review our synchronous regional workshops held over the Web using WebEx™.  
[http://www.blackboard.com/Resources/Training/Reg\\_Schedule\\_Sync.pdf](http://www.blackboard.com/Resources/Training/Reg_Schedule_Sync.pdf)