



# Blackboard Learn™ Community Engagement Administration

Onsite Blackboard Training

## Overview

The Community Engagement Administration workshop provides participants with the knowledge and skills necessary to build and maintain vibrant and diverse learning communities with Blackboard Learn™ – Community Engagement\* technology. Through a variety of activities, including hands-on exercises, participants review how to manage roles; create branded gateways to deliver unique experiences to different types of users; delegate administration of user, courses, organizations, tabs and modules; and support communities of interest and practice. This workshop may be tailored to meet the needs of clients with both customized and non-customized Blackboard Learn implementations.

## Workshop Topics and Outcomes

- **Community Engagement Overview.** Discuss requirements and use cases for a web portal; Identify and describe the relationship between the Content Management, Course Delivery and Community Engagement modules of Blackboard Learn; Explore sample Community Engagement implementations; Identify Community Engagement administrator privileges.
- **Managing Roles, Themes, and Brands.** Define primary and secondary institution roles; Create an institution role; Differentiate between role-based and hostname branding options; Select a system theme\*\*; Manage a color palette\*\*; Discuss how to modify the Cascading Style Sheet (CSS)\*\* to create new Themes; Create and manage a brand; Discuss Direct Access benefits and its set-up process; Customize Login Page\*\*.
- **Delivering Targeted Content.** Create and deploy module, tool, and link tabs; Set default tab properties to display module content, layout, and menu column content; Establish a Tab Group\*\*; Create modules and associate with tabs; Assign Module Administrators; Preview tabs by institution role; Determine Tool Panel settings.
- **Domain Management.** Define Domain capabilities; Map a Domain model to address current and future organizational needs; Establish System Roles to match identified roles; Create a Domain and assign an administrator\*\*\*; Establish criteria to collect users, courses, organizations, tabs, and modules within the Domain; Identify best practices for Domain management.
- **Organization and Discussion Board Management.** Discuss current practices and use cases for communities of interest and practice; Create, categorize, and remove organizations; Administer the organization catalog; Enroll users; Determine default organization settings such as enrollment and guest access; Set default organization design, navigation menus, and tools for new organizations; Archive, restore, export, import, copy, and recycle an organization; Discuss organization management policies; Create and manage system-wide Discussion Board forums.
- **Operations Management.** Discuss best practices for managing the Community Engagement technology; Locate and review the online administrator manual and Quick Tutorials; Navigate Behind the Blackboard™ for product documentation and release notes; Search the Knowledge Base.

## Who Should Attend

System administrators and support personnel using:

- Blackboard Learn™ - Community Engagement module (Release 9.x)
- Blackboard Community System™ (Releases 6.x, 7.x, 8.0) – The workshop topics will be modified accordingly for institutions running these previous versions.

## Duration and Costs

- Workshop is 3 days in length (6 hours of instruction each day)
- 8,100 USD for up to 15 participants (training consultant travel and expenses are not included in the cost)

For any questions, please email [training@blackboard.com](mailto:training@blackboard.com) or contact your Client Manager.

\* **Note:** Prior to Release 9.0, this was known as the Blackboard Community System™.

\*\* **Note:** Indicates features and functions specific to Blackboard Learn™, Release 9.0

\*\*\* **Note:** To create Domains, participants will need full System Administrator access to a Blackboard Learn instance.